



2022 NEXT Canada Alumni Ambassador, Next Founders

Job Description

Calling all Next Founders alumni - recruitment for the 2022 Next Founders program will run from February 8 to March 17, and we want your help!

As an alumni ambassador, you will play a crucial role with educating others about NEXT Canada and helping us recruit top entrepreneurs for our 2022 Next Founders cohort. As a representative of NEXT Canada and Next Founders, you will get first access to attend events (either virtual or in-person, depending on government regulations and your comfort level), participate in information sessions, partner workshops and panels.

This role is flexible, though we find that the most successful ambassadors allocate 2-10 hours per week.

Throughout the Next Founders recruitment season, you will be supported by the Recruitment & Venture Manager, and Marketing & Communications Director.

Your responsibilities may include:

- referring high impact entrepreneurs into Next Founders and sharing your NEXT journey/experience with prospects and your network
- host virtual office hours, where potential candidates and applicants can book time with you to discuss the program and/or their applications
- attend recruitment events (virtual or in-person) such as, but not limited to: NEXT info sessions, booths, partner workshops, and panels
- contribute to NEXT Canada's storytelling through social media takeovers and written blog posts
- attend and/or participate in speaking engagements
- share ideas about how to increase effectiveness of NEXT Alumni Ambassador program and suggest advertising and positioning ideas
- provide feedback to NEXT Canada's Recruitment & Venture Manager regarding entrepreneurs' requests

- help NEXT increase breadth and diversity of entrepreneurial groups engaged during recruitment season and increase the diversity of the applicant pool
- share YOUR entrepreneurial journey

Qualifications:

- A NEXT Canada alumni (from any year or program)
- Proven NEXT champion, leader, and actively engaged throughout the program
- Self-starter that can easily improve on basic guidelines
- Well networked within the startup and academic communities
- Passionate about uplifting other entrepreneurs
- Strong social media presence on multiple platforms preferred
- Excellent communication skills
- An outgoing, warm, friendly personality, and a desire to meet new people
- Ability to work on a variable schedule

Compensation: Alumni Ambassadors will be compensated on a reward-based structure. Compensation will be determined based on the number of qualified prospects referred into the program and hosting virtual office hours.

Compensation Type	Compensation
Completed application	\$50 per referral
Applicant interviewed	An additional \$100 per referral that accepts to be interviewed for one of the programs.
Applicant accepted	An additional \$100 per applicant that accepts the offer into one of the programs.
Virtual office hours	\$25/hour (max. 4 hours)

To Apply

If you are interested, please submit your LinkedIn CV and a one-page proposal outlining your virtual recruitment strategy via this [form](#). Your proposal should detail your strategy for increasing diversity & inclusion, as well as the quality of applicants to the program you will be recruiting for.

Deadline to apply is 12pm EST January 31, 2022.

NEXT Canada values diversity in our workplace, as well as our community. We are an equal opportunity employer and do not discriminate on the basis of race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, sexual orientation, gender identity, gender expression, age, record of offences, marital status, family status, disability or any other characteristic.

We welcome and encourage applications from everyone.