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### Reflections

## Message from the Interim CEO & Co-Chairs

The last year has been one of tremendous accomplishment and evolution for NEXT Canada. With the help of our board and a committed group of partners and supporters, we launched NextAI, an accelerator program for artificial intelligence-enabled, early-stage startups. Our goal is to leverage NEXT Canada's proven founder development model to build on this nation's strength in research and commercialize more businesses. This is the first NEXT program to recruit internationally, with thirty percent of applications coming from abroad. NextAI launched 20 startups, including a wide range of businesses, from a smart garbage bin powered by computer vision to a food-waste reduction platform. The launch of this program would not have been possible without the vision and leadership of our NextAI founding partners – BDC Capital, Magna, RBC and Scotiabank.

Our Next 36 and Next Founders also thrived in 2017. The culmination of the two programs was celebrated in August at our 7th annual Venture Day. Almost 300 guests were treated to pitches, awards and an inspirational talk by Murad Al-Katib, president and CEO of AGT Food and Ingredients, who built a two-billion-dollar global business from his basement in Saskatchewan.

Our alumni now total over 300 strong and so many of them celebrated significant milestones over the past year. Congratulations to these alumni making a difference at home in Canada, including Stephen Lake (Next 36, 2011), co-founder of Thalmic Labs, who raised a \$158 million Series B funding round and added senior executives from Samsung and Under Armour. Nymi, co-founded by Karl Martin and Foteini Agrafioti (Next Founders, 2013), raised a \$20 million Series B round and Foteini (now with NextAl founding partner RBC) was recognized as a Top 40 Under 40 winner. You can read about these and other notable achievements in our alumni spotlight section, which also features Jessica Ching (Next Founders, 2014) and Maayan Ziv (Next 36, 2016), who were both named Top 25 Women of Influence.

We've made strong efforts to build on our commitment to diversity and inclusion initiatives – creating a committee of the board that is focused on ensuring we build a culture of inclusivity and delivering a series of networking events for our female founders, advisors, and mentors. We welcomed three new board members, Jacqui Allard, Catherine Lacavera and Colleen McMorrow, and are proud that 60% of our NextAl faculty are women, coming from technical fields where men are usually the majority. There is still much to do, but we are excited to continue working with community partners, including #movethedial and Ladies Learning Code.

We celebrated Canada 150 with the launch of our What's Now, What's NEXT campaign, which made bold predictions on the next 150 years of technology. With headlines like "Nearly a Third of Canadians Believe Teleportation Will Happen," the campaign was covered in Huffington Post Canada, CBC, Global's *Morning Show*, and Techvibes, among others. NEXT Canada was also featured in media outlets including The Globe and Mail, Financial Post, and BetaKit. Over 75 NEXT alumni participated in the campaign which also included a microsite and custom video content.

As the year begins, we welcome Sheldon Levy as NEXT Canada's new CEO and are extremely excited to add someone to the NEXT family with such an impressive track record of nurturing entrepreneurship in this country in both university and government environments. His passion for supporting young people and vision for building an organization of international significance position NEXT well for the future. These are exciting times in Canada for innovation and entrepreneurship and we thank you for your continued support as we champion action that increases Canadian prosperity and grows our global footprint.

John Kelleher Co-Chair, NEXT Canada

In Kellela

Anthony Lacavera Co-Chair, NEXT Canada Andrea Matheson Interim CEO, NEXT Canada

### The NEXT Chapter

We live in an era of disruption. Technological innovation is reshaping nearly every aspect of the Canadian economy and Canadian life. Whether it's a smartphone app that helps drivers find a place to park their car or an artificial intelligence that helps their car drive itself, technology is rapidly transforming the ways people live, learn, work and play.

Canada's future prosperity, much like other countries around the world, is making a crucial shift to digital technology. Our economic infrastructure is no longer merely bricks, mortar, pavement and machinery; it's also digital infrastructure. Data is more than numbers in a database; it's a highly valuable raw resource that can be mined repeatedly for new knowledge and insight. And people are not just workers, managers or executives; they are the innovative minds behind every technological advancement.

Canada needs to be ready to compete and succeed in this new global economy. We need to build out our digital infrastructure and make sure we have strong, forward-looking policies to guide decisions. And we must support our brightest innovators, instilling in them both a commitment to excellence and the competitiveness to take on the world and win.

This is why I joined NEXT Canada. Our organization was founded by established and successful Canadian business leaders who recognized their responsibility to help nurture a new generation of successful leaders for the digital era. The commitment our founders and partners bring, the support they extend to promising young innovators and their firms, is what gives NEXT Canada its distinct advantage, and makes it an indispensable component of Canada's digital infrastructure.

Each of our programs - Next 36 for bright young innovators, Next Founders to help scale promising startups, and NextAI for ventures based in artificial intelligence - provides participants with top-tier education, mentorship, resources and a network of vast breadth and expertise. Already, our alumni have raised over \$250 million to further their ventures and have created over 800 jobs. Joining the team at NEXT Canada puts me where I'm happiest: helping young people to launch their careers and build Canada's economic future.

My vision for NEXT Canada is an inclusive one that brings support to entrepreneurs from all parts of Canada, from all genders and all cultural backgrounds. It's also a collaborative one that works closely with industry and with government leaders at the federal and provincial levels. And it's one with a global outlook, helping Canadian innovation succeed beyond our borders. It's a vision for a prosperous 21st century Canadian economy, and I invite you to join us in making it happen.

Sheldon Levy,

CEO, NEXT Canada

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# NEXT Canada - Inspiring Innovation

NEXT Canada's mission is to increase national prosperity by providing an ecosystem to support exceptional entrepreneurs. We believe in founder development – a unique blend of mentorship, education and networks that, when combined with capital, can inspire driven innovators from Canada and abroad to disrupt industries and build globally relevant companies.

### **NEXT Canada delivers three programs:**



Next 36 is an eight-month program that delivers worldclass founder development to Canada's most promising young entrepreneurs. The program provides a select group of undergraduate students and recent grads with a unique combination of education, mentorship and up to \$80,000 in seed investment to launch a new business.



Next Founders is designed for founders of startups looking to scale quickly and is an immersive three-month entrepreneurial education program. Participants build relationships with an extraordinary community of peers, business leaders, entrepreneurs and investors, and develop innovative approaches that can be immediately applied to their business.



NextAI is a founder development program for early and idea-stage AI-enabled startups. We identify talented individuals and teams from around the world and leverage Canada's leadership position in AI to help them create ventures and commercialize research. Participants receive up to \$200,000 in capital, mentorship, education from world-renowned faculty and scientists, and the network to disrupt industries.

### **Impact**

Cumulative economic impact created by NEXT Canada's programs since inception:

\$319M

Direct revenue generated:

\$130M

Funding raised by alumni ventures:

\$250M

Universities represented in the Next 36 2017 application pool

2017 Next 36 ventures with at least one female founder

200+

Hours of in-class instruction and workshops

Mentions in national media

**Mentors** 

**37%** 

Alumni ventures with at least one female founder

National and NextAl Founding media followers **Partners** 

25k+

Total social

**370+** 

YOUNG ENTREPRENEURS DIRECTLY IMPACTED

VISION FOR INCREASING **CANADIAN PROSPERITY** 

Value created by industry

\$122M Retail & consumer packaged goods

\$13M Sports & leisure

\$75M

Education

\$37M ... Other

\$72M



\* Includes manufacturing, construction, marketing, etc.

# ALUMNI SPOTLIGHT

Next 36 is the most acute, accelerated entry point into entrepreneurship that exists. Investors and entrepreneurs I speak to are still baffled by how well-versed I am in the fine details of what it takes to run a startup, due to what I learned through Next 36. It's in its own league. "

Jacob Flood, Co-founder and CEO, Mindset Next 36, 2016





Does an open-concept office help or hinder your productivity? If you answered the latter, alumni venture Mindset (Next 36, 2016) has the solution for you. Mindset's over-ear headphones go a step beyond traditional noise-cancelling headphones, integrating EEG technology and neurofeedback to track the user's focus throughout the day and alert them when their concentration slips. Mindset integrates premium Onkyo sound, sleek design, and technology that's been used to treat ADHD, improve creativity in Olympic figure skaters, and train NASA astronauts.

Since graduating from the 2016 Next 36 cohort and participating in HAX, the world's largest hardware accelerator based in Shenzhen, China, the Mindset team has been hard at work perfecting their smart headphones. In March 2017 they launched a crowdfunding campaign, reaching their \$100K goal within the first 12 hours. By the end of their campaign, Mindset had raised a whopping \$1M+ with 3,829 backers, and unlocked all five of their stretch goals. The team has been featured in Mashable, The Verge, The Sun and Daily Mail, and is currently continuing to develop their much anticipated smart headphones.

### A MORE ACCESSIBLE **WORLD**



AccessNow is on a mission to create a more inclusive world where everyone, no matter their ability or disability, can live without limitations. While this is a lofty goal, Next 36 (2016) alumna and AccessNow founder, Maayan Ziv, is making positive progress towards change. The AccessNow app uses crowdsourcing to pinpoint the accessibility of stores, restaurants, offices and more around the world on an interactive map.

AccessNow already has 16,380+ places pinned in 32 countries, and Maayan's efforts have been recognized and applauded by all who hear her pitch. This past year she has been named one of the Top 25 Women of Influence; won the Access Award for Disability Issues at the City of Toronto's 2016 Access, Equity and Human Rights Awards; won the Startup Canada Resilient Entrepreneur Award; won \$10K at the #movethedial pitch competition, and shows no signs of slowing down.



### **PUSHING AI BOUNDARIES**

With artificial intelligence transforming the way people do business, the onus is on enterprises to find ways to leverage the technology to create value lest they get left behind. Co-founded by Next 36 (2013) alumnus Ragavan Thurairatnam, DeepLearni.ng works with enterprise teams to generate business value with applied AI solutions, helping them to blueprint, build and deploy machine learning and deep-learning systems internally.

Their rapidly growing team has jumped from seven to twenty-one employees in the past year, with the goal of growing to 50 by the end of December. In September 2017, DeepLearni.ng announced a \$9 million Series A round and has completed the first phase of a multi-year partnership with global Insurtech provider Symbility. The team also hosts a Meetup focused on applied AI and putting machine learning into production, which has since grown to 800+ members - robots not included.

"My family was poor growing up and the only thing that was ever expected of me was to stay out of trouble and get a job. Next 36 helped change my path from mediocrity to relentless global ambition."

Ragavan Thurairatnam, Co-founder and Chief of Machine Learning, DeepLearni.ng

### **EMPOWERING WOMEN'S HEALTH**

For many women, going to the gynecologist for a pap test can be uncomfortable, awkward, embarrassing or just inaccessible. Eve Medical (Next Founders, 2014) is changing all that with Eve Kit - a personal, at-home, health screening service that makes sexual health-testing simple, easy and convenient. Samples are analyzed with the same tests a clinic would use, without the hassle or discomfort of visiting a healthcare professional. Located in downtown Toronto, Eve Medical's partner lab is a licensed

hospital laboratory that uses molecular diagnostic tests to identify infections like HPV, chlamydia and gonorrhea.

Since officially launching Canada's first HPV at-home screening service in March 2017, Eve Medical has already helped over 5,000 women take charge of their sexual health. Next Founders alumni and Eve Medical co-founders Jessica Ching and Evan Moses' work has not gone unnoticed, with the venture winning the Canada Post E-commerce Innovation Social Impact Award, and Jessica being named one of Canadian Business's Change Agents and one of the Top 25 Women of Influence.





### PROVIDING ENERGY VALIDERE **INSIGHTS**



LMICLARS

While many startups choose to pursue B2C sales or B2B in easy-to-enter markets, Next Founders (2016) alumni Ian Burgess and Nouman Ahmad have instead set their sights on bringing innovation to the energy market. Their Toronto-based venture, Validere, is on a mission to bring visibility and efficiency to the often murky and unreliable business of oil and gas testing.

Validere provides software and connected hardware that increases visibility and reduces operator errors in crude oil testing - essentially, ensuring that each company always knows what their product is worth, at all times. Over the past year, Validere has been establishing themselves as thought and innovation leaders, and building valuable relationships with big players in the energy industry. This year they've also raised \$3.3 million in seed funding, opened up a second office in Calgary, accepted an invitation to be part of the 2017 cohort of C100's 48Hrs in the Valley competition, and have been featured in the Washington Post, Canadian Business, and more.

### **FORGING** THE FUTURE



Co-founded by Next 36 (2011) alumnus Stephen Lake and two of his University of Waterloo mechatronics engineering classmates in 2012, Thalmic Labs continues to push the boundaries of innovation. Their first product, the Myo armband, is a hardware device that senses the electrical movement of the users' muscles and allows them to control technology with gestures and motions. With applications in prosthetics, entertainment, medical imaging, sign language and beyond, the Myo is blending the real and the digital worlds.

But they're not stopping there. Armed with a \$158 million Series B round, Thalmic Labs recently filed a patent describing hologram lenses. With recent hires including Under Armour's former head of connected products coming on as VP of product experience, Apple's former manager of retail store strategies as retail team lead, and the three co-founders being recognized on the Forbes 30 Under 30 list, there's no doubt the Thalmic team will be the one to turn this vision into a reality.



### **GEOFF TABER ALUMNI ACHIEVEMENT AWARD**

Emilie Cushman, Co-founder and CEO of Kira Talent

One of the earliest champions of The Next 36, Geoff Taber was a passionate advocate for investing time, energy and resources to build out Canada's innovation sector. In honour of his memory, we presented the Geoff Taber Alumni Achievement Award at our annual Venture Day to recognize the NEXT Canada alumni who has made the greatest contribution to the Canadian entrepreneurial landscape in the past year and who best embodies the spirit of giving back to the community.

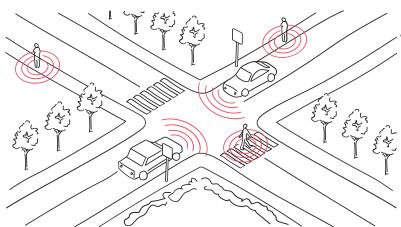
### WHAT'S NOW, WHAT'S NEXT

### WHAT DO THE NEXT 150 YEARS OF

### **INNOVATION LOOK LIKE?**

To celebrate Canada 150, NEXT Canada asked over 75 alumni and supporters to create a bold vision of what the future could look like. Then we surveyed Canadians to find out what they thought of the predictions. From energy, robotics, and transportation, to health, education, and entertainment, their answers give a glimpse into what the next 150 years have in store for us. The campaign included a microsite, custom video content and was covered in Huffington Post Canada, CBC, Global's Morning Show, and Techvibes, among others. NEXT Canada was also featured in media outlets including The Globe and Mail, Financial Post, and BetaKit.

Using the predictions made by the NEXT network, Canadians weighed in on what they think the future may bring.



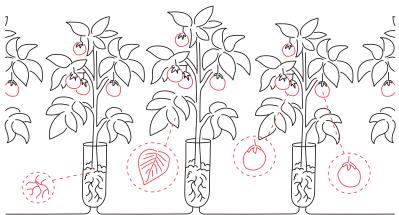
### 2027 - 10 Years

The transportation industry has already begun to see the impact of technology. In ten years, individuality in vehicles will be obsolete, autonomous or self-driving vehicles will be the norm and electricity will be the main source of fuel."

\* 75% of Canadians agree



Zacharv Lefevre President, Meo Electric Next 36 Alumnus



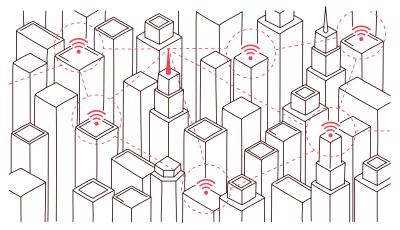
### 2042 - 25 Years

"In twenty-five years, radically sustainable food systems will result in less waste and a more diversified list of proteins and ingredients, including insects, plant-based proteins, algae and cell-cultured meats."

\* 79% of Canadians agree



Paul Shenouda Co-founder and VP Innovation, Wilder & Harrier Next 36 Alumnus

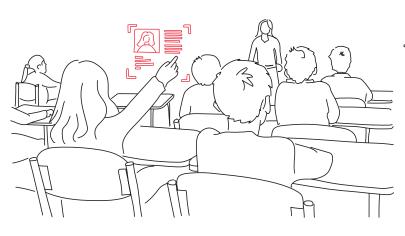


### 2092 - 75 Years

"In the next seventy-five years, the buildings we live and work in will generate their own energy, resulting in a workplace that is more productive and employees that are more healthy."



Natalia Mykhaylova CEO, WeavAir Next 36 Alumna



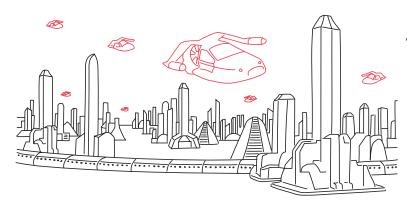
### 2117 - 100 Years

"In the next one hundred years, traditional classrooms will be a thing of the past and education will be personalized through the use of artificial intelligence. We'll begin to view curriculums as self-guided experiences that extend beyond classroom learning."



\* 63% of Canadians agree

Nadeem Nathoo Executive Director, TKS Next 36 Alumnus



### 2167 - 150 Years

"The next one hundred and fifty years will see big changes to the way we move from A to B, including flying cars. We've already seen this in small scale with the ascent of drones from companies like China-based EHANG. The biggest barrier to flying cars will be defining the legal logistics, but I'm certain that eventually we'll get there."



Christina Moro, MA Candidate, Assistive Robotics University of Toronto Next 36 Alumna

1 in 4 Canadians believe Canada's future includes teleportation, digital classrooms, and autonomous vehicles

More than 54% of Canadians believe that one currency will be the norm

See more predictions at www.whatsnowwhatsnext.ca



ACADEMIC BACKGROUND:

Arts: 4

Commerce: 8

Engineering and Computer Science: **22** 

Science: 12

LANGUAGES SPOKEN: 18

nglish Hebrew

French Hindi

abic Korean

Madic N

Dengan Rat

Farsi

Serman Punjabi

Romanian

Russian

Spanish

Tagalog

Ukraniar

Urdu

UNIVERSITIES AND COLLEGES REPRESENTED: 11

CONCORDIA UNIVERSITY

MCGILL UNIVERSITY

RYERSON UNIVERSITY

SIMON FRASER UNIVERSITY

SMITH COLLEGE

UNIVERSITY OF ALBERTA

THE UNIVERSITY OF BRITISH COLUMBIA

Mandarin Chinese

UNIVERSITY OF CALGARY

**UNIVERSITY OF TORONTO** 

UNIVERSITY OF WATERLOO

WESTERN UNIVERSITY

"Next 36 is the best vehicle in this country for delivering truly impactful entrepreneurial founder development, hands down. I have been through multiple technology entrepreneurship classes, academies, online courses, meetup groups, and accelerators, and none of them has shaped my future like Next 36 has."

Kiel Olver, Co-founder, Propel



Female founders in the 2017 cohort

29

Multilingual entrepreneurs in the 2017 cohort



#### Jessica Bilmer

Columbia C'ellebox

#### Nathaniel Blumer

Science and Software McGill University Vue

### William Brenner

Orello

### Jimmy Chan

Masters of Business The Essentials

#### Alan Daniels

Engineering Science University of Toronto

### **Eric Eidelberg**

Computer Science University of Calgary Pierre.ai

### Essam Elsahwi

Electrical and University of Toronto Aquova

#### Jason Fan

Computer Science University of Toronto CloudChannel

### **Matthew Frehlich**

University of Toronto SanuSens

### Sophie Weiwei Gao

Doctor of Medicine. McGill University **The Essentials** 

### Alex Gillis

Bachelor of Commerce University of British Columbia

**Spot Systems** 

### **Ingrid Grozavu**

Molecular Genetics and University of Toronto Lytebulb

### Shaurya Gupta

**Engineering Science** University of Toronto Rekor

### **Alexander Hong**

Mechanical Engineering University of Toronto **Robot Playtime** 

### **Conrad Hopp**

Mineral Engineering University of Toronto Aquova

### Sean Hudson

University of British Columbia Propel

### Josh India

Computer Science McGill University **New Reality** 

### Natasha Jadavji

Ask Betti

### Tricia Jose

Biomedical Engineering University of Toronto Sprout

#### Tanha Kabir

Computer Science University of Haven

### Sean Kaiser

Mechanical Engineering McGill University **Orbityl Labs** 

### Tim Kwok

Mechanical Engineering University of Toronto Rekor

### David Li

Honours Specialization in Western University **Deep Dermatology** 

#### Josh Lilien

Finance and Marketing Concordia University Pierre.ai

### **Farbod Mansorian**

Mechatronics Engineering Ryerson University Unilingo

### Natalia Mykhaylova

Chemical Engineering University of Toronto WeavAir

#### **Kiel Olver**

Integrated Engineering University of British Columbia Propel

### Kristina Pearkes

Mechanical Engineering McGill University **Orbityl Labs** 

### Margarita Quijano

**Medical Sciences** Western University Vue

### Maarij Rehman

Medical Physics University of Waterloo

### **Ashton Rourke**

Western University Vendlytics

### Tina Saberi Safaei

Electrical Engineering SanuSens

### Nicola Sahar

Bachelor of Medicine University of Toronto SanuSens



YOUR MINDSET

### Tricia Jose Co-founder

of Sprout 2017 Valedictorian

#### Sonia Sidhu

Bachelor of Commerce University of British Columbia Mohini

### Abdurakhman Smazov

Mechatronics Systems Simon Fraser University Orello

### **Gary Song**

Computer Science and Psychology University of Toronto Rekt.gg

#### Elijah (WonJune) Tai

Computational Biology and Computer Science University of Toronto Vendlytics

### Jasdeep Toor

Natural Science and Pierre.ai

### Shamez Walji

Materials Engineering University of Alberta Peacock.io

### Kelly Zheng

Chemical Engineering University of Waterloo Vendlytics



### **2017 NEXT 36 VENTURES**

### FORWARD THINKING

Orbityl Labs is developing the world's first earbuds that let users control things with their mind. By leveraging recent advancements in electronics and machine learning, Orbityl uses Bluetooth-enabled wireless earbuds to monitor electrical activity in the brain and correlate specific signals to thoughts and commands from a user. Their seamless brain-computer interface allows people to interact quickly and discreetly with computers when voice control and traditional interfaces are insufficient.

Orbityl envisions becoming a platform for the continuous monitoring of brain patterns, changing the way that neurological disorders are diagnosed and treated, and fundamentally changing the way that we interact with technology. As the Next 36 recipient of the 2017 Outstanding Venture Award, Orbityl will continue their journey as one of four teams accepted into Highway1, one of the world's top hardware accelerators.

"In eight short months, NEXT Canada has made me a more confident and competent entrepreneur. Starting a company is difficult and scary, especially if you don't have a support network. The mentors, professors, and experts we've connected with have guided and inspired us, and they've helped to put our company on a path to success."

Kristina Pearkes, Co-founder, Orbityl Labs



Orbityl Co-founders pitch at Scotiabank: Orbityl Labs won the top prize at NEXT Canada's Venture Preview Night. Hosted at the Scotiabank Digital Factory, the event provided industry leaders, venture capitalists, advisors, mentors, and entrepreneurs with an inside look at the progress of some of the top ventures from the Next 36, NextAI and Next Founders programs. Following the pitches, audience members had the chance to visit each of the entrepreneur's demo tables and "mock invest" up to \$100K in the venture of their choice.



Propel Co-founder Sean Hudson was the winner of the 2017 Satchu Prize

### **GET YOUR FEET WET Q** PROPEL



Propel is an online marketplace offering private swim lessons in a network of under-utilized pools. From hotels to backyards, these private facilities are well maintained yet rarely used. By opening these venues up to qualified swim instructors and automating booking, payment processing, and insurance, Propel is enabling instructors to be self-employed while simultaneously making private swim lessons an affordable and accessible option for families and individuals everywhere.

After delivering 4,000+ lessons in Vancouver, Propel dove into the Toronto market in Fall 2017 and has already signed a deal with the Sheraton Centre Toronto Hotel.



Mastercard Challenge: Robot Playtime was the winner of the 2017 Mastercard Challenge. Every year, Mastercard Canada invites six Next 36 ventures to a pitch competition at their Toronto headquarters where they are mentored by Mastercard executives and leadership.

### **UNLOCKING POTENTIAL** WITH PIXEL(S)



Robot Playtime teaches young students robotics and computer science by transforming their smartphone or tablet into a programmable robot named Pixel. The robot starts off without any intelligence or personality, leaving it up to the user to tap in to their imagination and creativity to bring Pixel to life. Pixel is able to connect to any open platform, letting users customize and equip their robot with hardware components and interface with open software to build a robot with no limits.

Robot Playtime has over 100K app downloads and was recently highlighted as one of the Top Education Apps in the U.S. App store. They've partnered with the Scholars Education Centre. who have more than 20 locations across Canada, and have been featured on the Discovery Channel, Digital Trends, BetaKit and more.

### **MADE-TO-MEASURE INNOVATION**



While every aspect of the retail shopping experience is currently undergoing a foundational shift, the world of South Asian fashion remains dominated by outdated legacy practices and offline transactions. Mohini is creating a next-generation retail brand for Indian fashion. The blend of fashion and technology allows users to create and customize their own garment. Women can choose from different customizable features, modify from Mohini's template designs to suit their personal style, and receive a custom-made outfit at home in 4 to 6 weeks.

Advised by Zone Startups India and by senior leadership at Indochino and Shoes of Prey, Mohini is currently in beta with almost 100 paying customers, and with nearly 1,000 on their waitlist. Moving forward, Mohini seeks to leverage changing trends in the retail shopping experience to create a new-school apparel brand.



Sonia Sidhu, Founder, Mohini

### ADDITIONAL VENTURES













### **NextAl Valedictorian**

Saroop Bharwani, Co-founder of Senso

### **NextAl Outstanding Venture Award**

Intuitive, Inc., Co-founded by Hassan Murad and Vivek Vyas

### NextAl People's Choice Global Impact Award

Deepnify, Co-founded by Krista Caldwell and Nima Shahbazi

# THE COHORT

Richard Abrich **Truffles** 

Kareem Ayyad Cerebian

Sasi AyyampalayamRaja

CFO<sub>2</sub>

Shea Balish **KOMBINE.AI** 

Saroop Bharwani

Senso

Bradley Bloch

CFO<sub>2</sub>

Krista Caldwell Deepnify

Xiaochuan Chen **InspiRED Robotics** 

Allan Fisch Operant.Al

Sima Hossein Gholizadeh Cerebian

Taher Jafferjee

**Frater** 

Richelle Ji **Ensural** 

Mat Kallada

Cube

Katya Kudashkina

Cultura

Aaron Lam Frater

Jasper Li **SortSpoke** 

Mike Liu **Nostrato** 

Frank Meng HiredHippo

Maxime Mohamad Ali-Dib

Senso

Helia Mohammadi

**Discoverly** 

Hassan Murad Intuitive, Inc.

James Schuback **Big Solve Robotics** 

Nick Seelert Senso

Roi Shabshin **Unsist** 

Nima Shahbazi Deepnify

Daksh Sikri Cube

Jonathan Smith KOMBINE.AI

Stan Touhlov Discoverly

artup

David Vradenburg

Karen Al

Vivek Vyas Intuitive, Inc.

Dudon Wai Unsist

Noel Webb Karen Al

Dan Yang **Neural IR** 

Lingkang Zhang **InspiRED Robotics**  Hassan Murad and Vivek Vyas, Co-founders, Intuitive Inc.

> **Technical** Founders

Business **Founders** 

In its first year, NextAl received applicants from around the world including:

- Austria
- Bangladesh
- Brazil
- Canada
- Ecuador
- France
- Germany
- Hungary

- India
- Indonesia
- Israel
- Italy
- Lebanon
- Mexico
- The Netherlands
- Pakistan

- Russia
- South Korea
- Spain
- Thailand
- United Kingdom
- USA

### TURNING OIL DATA **INTO GOLD**



Unsist is an energy technology company that provides services and products to optimize oil and gas operations. Co-founders Dudon Wai and Roi Shabshin have direct industry experience and data science expertise, which allows Unsist to empower companies to make more effective data-driven decisions. Unsist's vision is to create technology across the entire value chain from exploration to commerce by developing proprietary tools that generate performance metrics and KPIs from data, cutting hours into minutes of analysis for decision makers. Since January 2017, Unsist has launched Unsist Drilling Informatics to optimize drilling operations, received their first pilot to compare million-dollar equipment, had access to over 16K days of drilling, and secured their first commercial project in October 2017.



Crossing borders: Unsist Co-founders Dudon Wai and Roi Shabshin met through the NextAl founder pool, with Dudon coming from Canada and Roi holding dual citizenship in Israel and the United States.



Saroop Bharwani. Co-founder, Senso NextAl 2017 Valedictorian

### senso

### FROM LOAN TO VALUE, TO LIFETIME VALUE

Senso is the artificial intelligence platform for the real estate and mortgage industry. Their patented AI model predicts early discharge and helps lenders detect early refinance churn to prevent losing existing customers to competitors.

Senso enables banks and lenders to tap into billions in potential revenue by identifying their existing customers' needs in advance, and re-engaging them at the right time, with the right offer, and through the right communication channel to maximize customer satisfaction and retention. Senso's machine learning model has achieved 4x improvement compared to traditional methods of mortgage retention, and they have a paid proof of concept with a large Canadian bank.

### **EMPOWERING A ZERO WASTE WORLD**

intuitive

Only 2% of global waste currently gets recycled, with the other 98% going into landfills, oceans and to third world countries. Intuitive is changing that by developing smart Al-enabled garbage bins. These smart bins use a unique combination of robotics, machine learning and computer vision to detect and accurately route the disposed item into the correct waste category: recycling, waste or compost. They create cost savings for facilities by providing them with access to real-time waste analytics.

2017 **VENTURE AWARD** 

Intuitive has signed four letters of Intent with partners, including notable universities and cities, and was the NextAI recipient of the 2017 Outstanding Venture Award. Intuitive's vision is to empower a zero-waste world, and they develop their technology and solutions to enable this solution.



### WASTE NOT, Deepnify WANT NOT



For fresh food, forecast error is expensive and demand is volatile. The same moment demand explodes in one region, it can dissolve in another. Deepnify helps clients cut fresh food waste and stock-outs with cutting-edge deep learning technology. Their machine learning powered demand forecast tool helps supply chain executives make faster, more aggressive decisions with confidence, growing margins and sales.

Deepnify has already made strides with their forecasting technology. The team recently won the Rossmann Sales Forecasting Competition, the Two Sigma Financial Modeling Challenge, the NextAl People's Choice Global Impact Award, and is currently in proof of concept with two of Canada's top food companies.

"NextAI has given us the opportunity to turn our idea into a business with huge potential for growth. This program is unique in that it focuses on bringing our ideas to market, and through the access to technology, funding and mentorship, our company has made huge progress. We're grateful to NextAI and NEXT Canada for launching Deepnify and helping make AI more accessible to Canadians."

Krista Caldwell, Co-founder, Deepnify

### **ADDITIONAL VENTURES:**













### NextAl VENTURE DAY

In September 2017, 15 startups from the inaugural NextAl cohort showcased their ventures at the first annual NextAl Venture Day. Over 200 investors, mentors, donors and partners came together at The Globe and Mail Event Centre to hear the participants of NextAI pitch their businesses. The companies were assessed by a panel of technology experts, including television host Amber Mac; Angela Tran Kingyens, Partner at Version One Ventures; Brett H. Meyer, Associate Professor of Electrical and Computer Engineering at McGill University; and Matthew Zeiler, Founder and CEO of Clarifai.

Award winners Intuitive, Inc. and Deepnify were awarded free submission into the IBM Watson AI XPRIZE, as well as \$5,000 in Clarifai credits.





I learned so much during the program - both from the courses that I attended and from the incredibly intelligent entrepreneurs that I was surrounded by. As a technical founder, it provided me with a better framework through which to evaluate my business.

> Erin Laidley, Co-founder, **Innovative Protein Technologies**



# **NEXT FOUNDERS 2017 COHORT**

### **NEXT FOUNDERS VALEDICTORIAN**

Patrick Poirier, Co-founder of EruditeAl

### **NEXT FOUNDERS OUTSTANDING VENTURE AWARD**

LevelJump, Co-founded by David Bloom

Abbas Alidina Crowdbabble

David Bloom LevelJump

Peter Faist

Staffy

Neda Ghazi

Comfable

Leor Grebler

UCIC

Nick Kolobutin **ShipEarly** 

Erin Laidlev

**Innovative Protein Technologies** 

Pholysa Mantryvong

**Enkidoo** 

Dr. Jason Pearson

Retrievium

Patrick Poirier

**EruditeAl** 

Olivier Proulx

Mogile **Technologies**  Eric Riz

**Empty Cubicle** 

Ruwan Silva **StockJocks** 

Rain Takahsahi

**JAUNTIN'** 

300+

Total number of employees

\$3,317,672

Funding raised by 2017 Next Founders ventures

### **NEXT FOUNDERS VENTURES HAVE OFFICES IN:**

Charlottetown Thunder Bay Montreal Toronto San Francisco Waterloo



### **2017 NEXT FOUNDERS VENTURES**

### **RECONSTRUCTING** THE WORKDAY WITH AI

erudite 🚳

Employees waste 35% of their time seeking or reproducing information. EruditeAl leverages artificial intelligence to analyze digital communication in order to build a knowledge map of what users know, and later uses that data to match information seekers with subject-matter experts. EruditeAI's CORI suite of API's map skills in real time, matches employees to experts, and amplifies knowledge capital across the business, making knowledge transfer faster, cheaper and smarter. Headquartered in Montreal, with offices in San Francisco, EruditeAI was a finalist for the Best Innovation in Deep Learning Award at Alconics and is one of 147 ventures from 22 countries competing in the \$5M IBM Watson AI XPRIZE.



EruditeAl Co-founder Patrick Poirier was the Next Founders 2017 Valedictorian



### leveljump ENABLING NEXT **LEVEL SALES**

LevelJump is the next generation of sales onboarding and enablement software as a service (SaaS). Built for modern sales teams, LevelJump helps companies drive revenue by accelerating the skill development of its employees and partners. Built on the world's #1 CRM platform, Salesforce.com, LevelJump helps teams accelerate time to ramp, quota consistency, and provides ongoing training, contextual content and peer-to-peer coaching while leveraging deep CRM analytics on the Salesforce Customer Success Platform. LevelJump was the recipient of the Ontario Centres of Excellence Market Readiness funding and the Next Founders winner of the 2017 Outstanding Venture Award.

### **ONE DASHBOARD** TO RULE THEM ALL

Crowd**babble** 

Crowdbabble helps marketers measure, benchmark and optimize their social media performance by providing in-depth analytics and reports. Using Crowdbabble, customers are able to improve follower engagement and ROI, visualize their social media performance, track the growth of key metrics over time, and access 100+ customized reports to truly optimize their Twitter, Facebook, LinkedIn and Instagram content for target audiences. Crowdbabble provides twice the insight in half the time, all on one easy-to-navigate dashboard. Crowdbabble has raised \$170K to date, has users in 450 cities around the world, and their customers include Reebok, Levi's, Covergirl, FreshBooks, Osler, CNBC, The Guardian, and more.



Founder, Crowdbabble

### ADDITIONAL VENTURES











# A FOCUS ON FOUNDER DEVELOPMENT

# CREATING CANADA'S NEXT GENERATION OF HIGH-IMPACT ENTREPRENEURS

NEXT Canada believes in founder development - a unique blend of mentorship, education and networking that inspires driven Canadians to disrupt industries and build something with global impact. Next 36, NextAI and Next Founders entrepreneurs are given access to internationally acclaimed faculty, entrepreneurs, C-suite executives, investors and other domain experts who provide them with education, feedback, and actionable insights that can be directly applied to their ventures.

Stephen Lake, Co-founder of Waterloo-based Thalmic Labs, credits his ability to successfully negotiate deals with experienced Silicon Valley investors to a Next 36 entrepreneurial finance course, taught by Professor Ramana Nanda of the Harvard Business School.

### NEXTAI TECHNICAL

### **FACULTY**

### **Kyunghyun Cho**

Assistant Professor, Computer Science and Data Science, New York University

### Sanja Fidler

Assistant Professor, Department of Computer Science, University of Toronto

#### Joelle Pineau

Head of Facebook AI Research Lab; Associate Professor of Computer Science, McGill University

#### **Graham Taylor**

Academic Director, NextAI; Associate Professor, School of Engineering, University of Guelph

#### **Raquel Urtasun**

Head of Uber ATG Toronto; Associate Professor of Computer Science, University of Toronto



**Neil Sweeney** 

**Chris Ye** 

Founder and CEO, Freckle IoT

Co-founder, Uken

**Ben Yoskovitz** 

Highline BETA

Founding Partner,

Graham Taylor, Academic Director, NextAl

### **MENTORS**

### **Ben Baldwin**

Founder, ClearFit

#### **Janet Bannister**

General Partner, Real Ventures

### Irena Barbulovic-Nad

Co-founder, Kapplex

### Erica Berlin

President, Amico
Patient Care Corporation

### **Craig Campbell**

Founder and CEO, Resilience Capital

### **Cindy Fagen**

COO, SAP Labs

#### **Candice Faktor**

Partner, Faktory Ventures

### **Craig Follett**

Co-founder and CEO, universe.com

### **Randy Frisch**

Co-founder and COO, Uberflip

### **Jason Greenspan**

Co-founder, Whoosh!

### Laura Hantho

Independent Advisor

### Kevin Kimsa

General Partner, ScaleUp Ventures

### **Stewart Lyons**

CEO, TeraGo Networks Inc.

### Karl Martin

Co-founder and CEO, Nymi

### Michael McCarthy

President and CEO, Springer-Miller Systems

### Ian McKinnon

Independent Director

#### **Brian Miller**

CIO, Berkeley Payment Solutions

### Sean Neville

CEO and Founder, Britnell Ventures

### **Ted Reeser**

President, Celco Inc.

### Yoav Schwartz

Co-founder and CEO, Uberflip



Christian Catalini's class on strategic experimentation, crowdfunding, and the blockchain

### 2017 CLASSES INCLUDE:

- Strategy and Innovation
- Economics of Entrepreneurship
- Entrepreneurial Finance
- Business, Government and the Global Economy
- Strategic Experimentation, Crowdfunding and the Blockchain
- Digital Marketing Strategy
- Market Research: Data Collection and Analysis
- Data-Driven Decision Making
- Value-Based Strategy

### **NEXTAL - TECHNICAL STREAM:**

- Machine Learning
- Computer Vision
- Natural Language Processing
- Intelligence in Practice
- · Reinforcement Learning

### **2017 WORKSHOPS INCLUDE:**

- Intellectual Property and Startup Legal
- Venture Capital in Canada: Opportunities and Trends
- IBM Cloud Training
- Introduction to NVIDIA Inception Program
- Articulating the Bank's Al Challenges
- · How to Do Business with Business
- Speaker Labs (Public Speaking, Presentation Delivery, Optimizing Visual Aids)
- CTO Meetups
- Storytelling
- Personal Branding and Media Pitching
- Networking
- Sales

In-class instruction and workshops led by entrepreneurs and award-winning faculty:

### **NEXT CANADA FACULTY**

### **Ajay Agrawal**

Academic Director and Co-founder, NEXT Canada; Peter Munk Professor of Entrepreneurship, Rotman School of Management, University of Toronto

#### **Marc Busch**

Karl F. Landegger Professor of International Business Diplomacy, Georgetown University

#### **Christian Catalini**

Assistant Professor of Technological Innovation, Entrepreneurship, and Strategic Management, Sloan School of Management, MIT

#### **Joshua Gans**

Professor of Strategic Management, Rotman School of Management, University of Toronto

### **Avi Goldfarb**

Associate Professor of Marketing, Rotman School of Management, University of Toronto

#### Mara Lederman

Director, Research Resources and Centres Associate Professor of Strategic Management, Rotman School of Management, University of Toronto

#### **Hong Luo**

Assistant Professor of Business Administration, Harvard Business School

### Ramana Nanda

Associate Professor of Business Administration, Harvard Business School

### Reza Satchu

Founding Chairman, NEXT Canada; Managing Partner, Alignvest Management Corporation

### **PARTNERS**

## **NEXT AT FOUNDING PARTNERS**

Artificial intelligence is fundamentally changing the way we live, work and play. To address the changing landscape and leverage the nation's leadership position in AI, NEXT Canada created our third program, NextAI.

By attracting talented individuals and teams from around the world, exposing them to top faculty, scientists and business leaders, and giving them the tools and resources they need to build viable and globally relevant ventures, NextAI aims to move the needle on Canadian innovation and prosperity.

Founding Partners BDC Capital, Magna, RBC and Scotiabank have contributed \$5.15 million to help fund and support the program and its participants. NextAI has also formed technology sponsorships with IBM Canada and NVIDIA, who have committed millions in hardware, access to technology, and services.

It is with great thanks that we recognize our partners who helped launch NextAl. Together, we are creating tomorrow.



NextAl participants join RBC Senior Vice-President, John Stackhouse, on the #RBCDisruptors panel to discuss if humans can save AI.



"What we like about NextAI is the ability to attract talent from abroad and North America, put them in an environment where they can share knowledge, get support from veteran entrepreneurs, and develop companies that will be able to solve real-life problems."

Jérôme Nycz, Executive Vice-President, BDC Capital



"Magna continues to develop new technologies that make cars safer and smarter, and AI will be a critical enabler going forward. That is why we fully support NextAI and the effort to advance Canada's role in leading AI research and talent development."

Don Walker, CEO, Magna



"Artificial intelligence is one of the most transformational technologies impacting business today, and Canada must remain at the forefront of exploring its commercial and scientific opportunities. By partnering on NextAI, we'll help entrepreneurs from around the world develop their Al ventures here in Canada."

Dave McKay, President and CEO, RBC



"Artificial intelligence is defining a new age in customer service and risk management for the financial services industry and Canada is poised to lead the way globally in AI applications. But in order to maintain our stake, it's critical that we partner with programs like NextAI to foster the development of strong local AI companies that challenge our homegrown talent to stay here in Canada."

Michael Zerbs, Chief Technology Officer, Scotiabank

### **OUR NATIONAL PARTNERS**



EY has been a proud supporter of NEXT Canada since its founding. EY is a big believer in the power of entrepreneurship and the innovators who build Canada's future. That's why they provide professional advice, ongoing financial and pro bono support, and access to the EY network and events in support of all of NEXT's programs.



Osler is pleased to support NEXT Canada and the participating ventures through provision of legal services to NEXT Canada generally (including governance and program documentation) and by providing each venture with access to targeted advice.



Power Corporation of Canada, a diversified international management and holding company, and Portag3 Ventures, an early-stage investor sponsored by various Power entities and dedicated to backing innovative financial services companies, are proud to support NEXT Canada. Power and Portag3 believe that supporting promising young entrepreneurs is the key to Canada's future prosperity.



The raison d'être of Portag3 Ventures is to identify, partner with and help grow the next great Canadian-based global financial services companies. That's why we're proud to work with NEXT Canada. Our shared goals – to support promising entrepreneurs and help them reach their next level of success – are so well aligned.

Adam Felesky, President, Portag3 Ventures

### **GOVERNMENT PARTNERS:**











### VISITING SPEAKERS AND SCIENTISTS INCLUDING:

- Julie Bernauer Solutions Architect Manager, NVIDIA
- Anthony de Fazekas Head of Technology and Innovation, Norton Rose Fulbright
- Inmar Givoni Director of Machine Learning, Kindred
- Yonggang Hu Distinguished Engineer and Chief Architect, IBM
- Kathryn Hume VP Product and Strategy, Integrate.Al
- Navdeep Jaitly Senior Research Scientist, Google Brain
- Nicolas Pinto Deep Learning Lead, Apple
- Yevgeniy Vahlis Director of Applied Research, Georgian Partners
- Matt Zeiler Founder and CEO, Clarifai

### **BOARD OF DIRECTORS**



Ajay Agrawal
Co-Founder, Academic
Director, NEXT Canada;
Peter Munk Professor
of Entrepreneurship,
Rotman School of
Management



Jacqui Allard SVP, Head of Strategy, Performance & Marketing Personal & Commercial Banking, RBC



Joseph Canavan President and CEO, LOGIQ Asset Management



Paul Desmarais III Senior Vice-President, Power Corporation of Canada



**Julie Di Lorenzo** President, Diamante Urban Corporation



Charles Field-Marsham Founder and President, Kestrel Capital Management Corporation



Tim Hodgson
Co-Founder, NEXT
Canada; Managing
Partner, Alignvest
Management
Corporation



John Kelleher Co-Chair, NEXT Canada; Partner, McKinsey & Company



Anthony Lacavera Co-Chair, NEXT Canada; Founder and Chairman, Globalive Capital



Catherine Lacavera
Director of IP,
Litigation and
Employment,
Google Inc.



**Colleen McMorrow** Corporate Director; Retired Partner, EY



Patrick Meneley Financial Executive and Private Investor



Nadir Mohamed
Former President &
CEO, Rogers
Communications Inc.



Reza Satchu
Founding Chairman,
NEXT Canada; Managing
Partner, Alignvest
Management
Corporation



Som Seif President & CEO, Purpose Investments Inc.



Francis Shen
President, Shen
Capital Corporation



**Kevin Sullivan**Deputy Chairman,
GMP Securities L.P.



### THANK YOU, ANDREA

On behalf of all NEXT Canada alumni and supporters, the Board would like to thank Andrea Matheson for the tremendous job she has done over the past year as Interim CEO. Andrea stepped in during a critical time for the organization and provided sound and stable leadership. She was instrumental in the launch of NextAI, a legacy that will create significant impact for Canada in the years to come. We are thrilled that Andrea will continue to stay involved as an advisor to the NEXT Board, a Next 36 Mentor and as a champion for continued programming for female founders.

### FOUNDING PATRONS OF NEXT CANADA



Paul Desmarais Sr.



**Jimmy Pattison** 



W. Galen Weston

### **2017 SUMMARY** FINANCIAL INFORMATION

### **Statement of Operations and Changes in Net Assets** For the year ended August 31, 2017

	2017 \$	2016 \$
REVENUE		
Grants	2,156,229	242,060
Donations	386,300	1,048,616
Sponsorships	1,233,949	263,513
Gain on sale of cohort ventures	112,257	30,715
Interest income	57,260	50,540
Other revenue	2,784	51,820
EVDENCES	3,948,779	1,687,264
EXPENSES		
Staff and faculty	1,067,247	1,004,314
Educational programming	1,631,291	46,816
Administration	456,093	202,046
Loss on foreign exchange	4,948	275
Marketing, applications and selection	494,095	165,825
Fundraising	40,932	41,750
	3,694,606	1,461,026
Excess of revenue over expenses for the year	254,173	226,238
Unrestricted net assets - Beginning of year	4,344,862	4,118,624
Unrestricted net assets - End of year	4,599,035	4,344,862

The summary financial information above is derived from the audited financial statements of NEXT Canada for the year ended August 31, 2017. The complete audited financial statements, including the related notes to the financial statements and auditors report thereon are available on request from: info@nextcanada.com

### **FINANCIAL HIGHLIGHTS:**

(C\$ 000's)

- For the fiscal year ended August 31, 2017, total expenditures increased from \$1,461 in fiscal 2016 to \$3,695 in fiscal 2017, attributable to the launch of the NextAI program with corresponding educational program costs and increased administrative and marketing investments to develop and support this new program.
- Revenues also increased year over year from \$1,687 in 2016 to \$3,949 in fiscal 2017 as a result of significant Corporate sector funds raised and designated to support NextAl programming over a three-year period. In addition, Federal and Ontario grant revenue increased by \$914.
- The cash position at year end is \$3,957 compared to \$4,305 at the end of fiscal 2016, reflecting the timing of cash collections on grants receivable.
- · PricewaterhouseCoopers LLP reported without qualification in their Independent Auditors' Report to the Directors dated November 20, 2017 on the financial statements of NEXT Canada for the year ended August 31, 2017.

### WHO IS INVOLVED

NEXT Canada has been able to provide a transformative experience to Canada's top young innovators due in large part to the generosity of our donors. Support from private donors, NextAl Founding Partners and our National Partners has propelled NEXT Canada from a bright idea into an internationally recognized entrepreneurial leadership program. With great thanks, we recognize those who have been vital supporters of NEXT Canada.

#### **Co-founders**

Ajay Agrawal Claudia Hepburn Tim Hodgson Reza Satchu

#### **Founding Chairman**

Reza Satchu

### **Founding Patrons**

(\$1Million +) The Honourable Paul Desmarais Jimmy Pattison W. Galen Weston

### **Founders' Council**

(\$500,000 +)Garry and Bonnie Hurvitz New Hope Foundation TD Bank Group

### **Champions of Innovation**

(\$100,000 - \$499,999) Joseph Canavan Diamante Development Corporation The John Dobson Foundation John Donald Sam Duboc James and Cecily Eaton Charles and Rita Field-Marsham Scott Griffin Claudia Hepburn Tim Hodgson Anthony Lacavera

Jon & Nancy Love Mastercard Patrick Meneley Tim and Frances Price Andrew and Valerie Pringle Wendy and Leslie Rebanks Rogers SAP Canada

Reza Satchu and

Marion Annau

Francis Shen The Sullivan Family Foundation W. Garfield Weston Foundation

### **Entrepreneurs' Circle**

(\$25.000 - \$75.999)Richard Abboud Ryan Beedie Craig Campbell Richard Crenian Anthony and Shari Fell John Francis and Susan Caskey Steve Gupta Knightsbridge Human Capital Solutions Walt & Katie Macnee O'Neill Hotels & Resorts Ltd Som & Kerry Seif Roderick Senft and Family Razor Suleman

### **Impact Circle**

(\$25,000 - \$49,999)Lalit Aggarwal Brendan Calder Donner Canadian Foundation George and Susan Fowlie Jim Gray John C. Kerr Family Foundation Peter Lamm The Medcan Clinic Nadir and Shabin Mohamed The Printing House Robert Safrata Rustom and Zarina Satchu

**Contributing Benefactors** (\$10,000 - \$24,999)Air Canada Peter and Joanne Brown Choate Investment Partners Cisco Systems Canada Inc. City of Toronto

**Cumming & Partners** Daniel Debow and Jordana Huber Dana and Jonathan Goodman Fund Globalive Tim and Linda Hodgson Vahan and Susie Kololian **KPMG** Lee and Margaret Lau Nancy Lockhart Mentorship Wealth Mark Wiseman and Marcia Moffat Management Moffat Dunlap MoneyBites Media Inc. Motorola Solutions Relay Ventures Summerhill Venture Partners Tompkins Insurance Services Ltd.

Cougar Global Investments

### **Supporting Benefactors**

(\$1,000 - \$9,999) Dr. Ajay Agrawal Ask The Doctor Shea Balish Dr. Patricia Bortoluzzi and Jeff Speak John Carbrey Peter Carrescia Christina Moro Photography Communitech Louis-Philippe Couture Stephen Coxford Emilie Cushman Malkin Dare Diagram DMZ Espresso Capital Google Canada Anthony R. Graham Jason Greenspan Michael Helander

Tim and Lana Hockey

Richard Ivey

John Kelleher Kira Talent Peter LaMantia Paul Lee Sarah Legault Konrad Listwan-Ciesielski Karl Martin David Masotti Andrea Matheson McMillan LLP Andy and Lynn Nulman Andrew and Erica O'Born The Printing House John and Amanda Sherrington Shopify Mark and Lisa Smith Softlayer Toronto Stock Exchange Anthony Vaz Wealthsimple Bill Young

### **Government Partners**

Federal Development Agency of Southern Ontario National Research Council - Industrial Research Assistance Program Southern Ontario Province of Ontario

### **Investment Partners**

**BDC** Capital Globalive Capital

### **Academic Partners**

Dalhousie University McGill University Ryerson University Simon Fraser University The University of British Columbia University of Toronto (Founding) University of Waterloo Western University

We would also like to thank all of the individuals and organizations that gave their time and energy in 2016-17 to support our young entrepreneurs.

**Guest Speakers** Foteini Agrafioti Murad Al-Katib Ben Alarie Osama Arafat Chad Bayne Julie Bernauer Erin Bury John Carbrey Peter Carrescia May Cheng Tiki Cheung Anthony de Fazekas

Paul Desmarais III Dharmesh Gandi Inmar Givoni Ron Glozman Jonathan Goodman Pramod Gopalakrishna Jim Gray Jon Hantho Gideon Hayden Simon Hodgett Yonggang Hu Kathryn Hume Navdeep Jaitly **David Jamieson** Adam Kardash Michael Katchen John Kelleher

Katya Kudashkina

Anthony Lacavera

Amanda Lang

Nicole LeBlanc

Jaclyn Ling

Joshua Liu

Amber Mac

Karl Martin

Dave McKay

Brett H. Meyer

Jérôme Nycz

Tony Pampena

David Ossip

Nicolas Pinto

Daniel Rodic

John Ruffolo

Jinga Shah

Sam Sebastian

Michelle McBane

Takara Small Damien Steele Farhan Thawar Angela Tran Kingyens Yevgeniy Vahlis Amar Varma Nebojsa Vojinovic Don Walker Lee Webster Steve Webster Matt Zeiler Michael Zerbs Ben Zifkin

Kirk Simpson

**Advisors** Jonathan Ages Alex Baker Erin Bury Meg Button Maninder Chauhan Adrian De Valois-Franklin Mike Doell Mike Dover

Mark Evans Rokham Fard Dan Fergusson Mike Friedman Jennifer Ger Eli Gladstone Balaji Gopalan Jim Gray Sumit Gupta Katherine Hague Chris Hodgson Gary Huggins Naeem Lakhani Nicole LeBlanc Wilson Lee Matthew Leibowitz Jonathan Lister Jingwen Liu **Brent Lowe** Michelle McBane Jason McDermott Josh McInerney Corey Miller

Alex Norman Dr. John O'Dwyer Corey Peck Tom Predovic Tom Reeves Derek Rider Caleb Rubin Mandeep Saini Matt Saunders Renn Scott Mike Shaver David Shore Eric Silverberg Chris Stefanyk Maxwell Teitelbaum Angela Tran Kingyens Sarah Trimble Colin Webster KL Wong

**Volunteers** Ben Alarie Jean Amiounv Chris Angelatos Janet Bannister Kurtis Berg Cory Blumenfeld Barbara Budarick Aditya Challapally Jessica Ching Ashleigh Collins Rafal Dittwald Heather Evans Candice Faktor Zack Fisch Randy Frisch Dimitry Galamiev Ron Glozman Tom Grainger Janelle Hinds Jonathan Holland Anna Hu Lexi Kaplin Fred Lacasse Joshua Liu Sagar Malhi Miraz Manji Michelle McBane

Christina Moro

Andrea Palmer Xavier Peich Dray Perenic Price Tom Price Ted Reeser Nishant Samantray Yoav Schwartz Maddie Shang Paul Shenouda Kirk Simpson Rebecca Skvorc Bram Sugarman Ragavan Thurairatnam **Grea Twinney** Jeanette Wiltse Chenny Xia

**Alumni Donors** Nouman Ahmad Shea Balish Gordon Rest David Bureau Rafal Dittwald Omer Dor Dimitry Galamiyev Neda Ghazi Leor Grebler Scott Greenberg Albert Hu Tim Kwok Joshua Levitan Daniel Licht Farbod Mansorian Cam McDonald Daniel Rodic David Vradenburg Dudon Wai

Noel Webb

Jane Wu

Steven Wellman

**Technology Partners** Amazon Web Services Cisco Google IBM Canada Lighthouse Labs Mathworks Microsoft

NVIDIA Pragmatic Slack Startup Blueprint/ Braintree PayPal

**Audit Committee** Joe Canavan Timothy Hodgson John Kelleher Colleen McMorrow Patrick Meneley, Chair

**Investment Committee** Peter Carrescia, Chair

#### **Diversity and Inclusion** Committee

Jacqui Allard, Chair Anthony Lacavera Andrea Matheson Colleen McMorrow

#### **Governance Committee**

Charles Field-Marsham John Kelleher Colleen McMorrow. Chair Reza Satchu

#### Staff

Ainsleigh Burelle Peter Carrescia Annick Dufort-Bird Jon French Sarah Legault Roberta Lindal Olivia Lunderville Elspeth Malcolm Andrea Matheson Alexandra McGregor Kathryn McLennan Saj Sangha Olivia Tomic

Interns Olivia Roll Mariam Walaa

### **NEXTAI FOUNDING PARTNERS**

Somen Mondal

Kathy Newton

(\$1 Million+)









### **NATIONAL PARTNERS**

(\$500,000+)



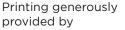














Photography by Christina Moro and Brian Simon





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www.nextcanada.com

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