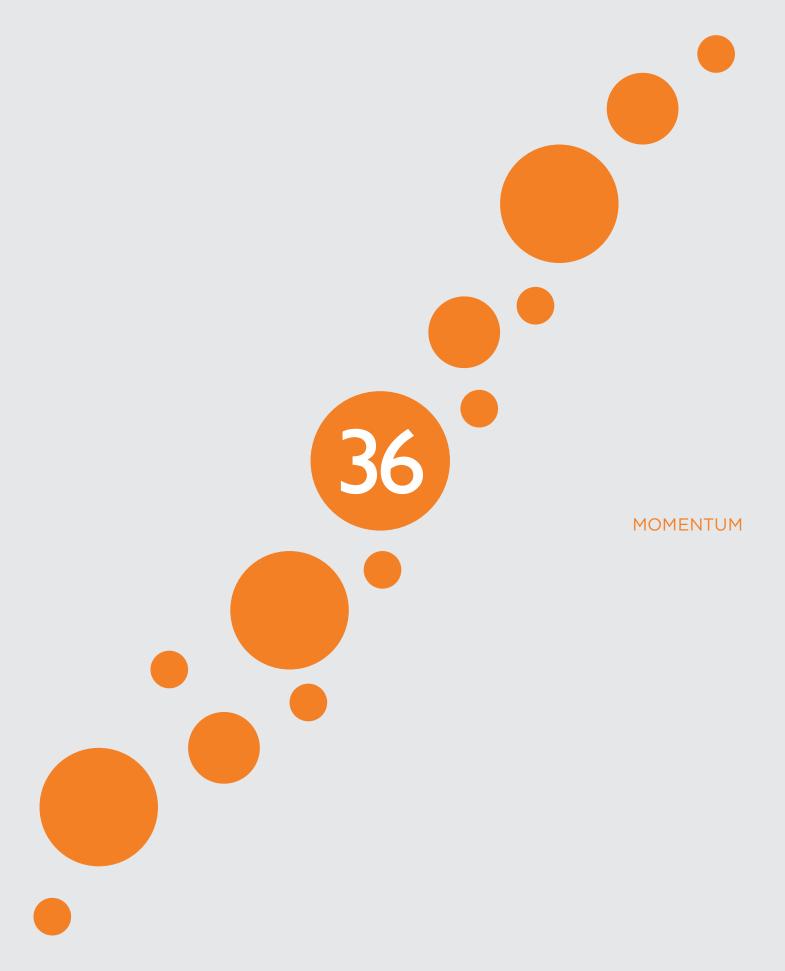
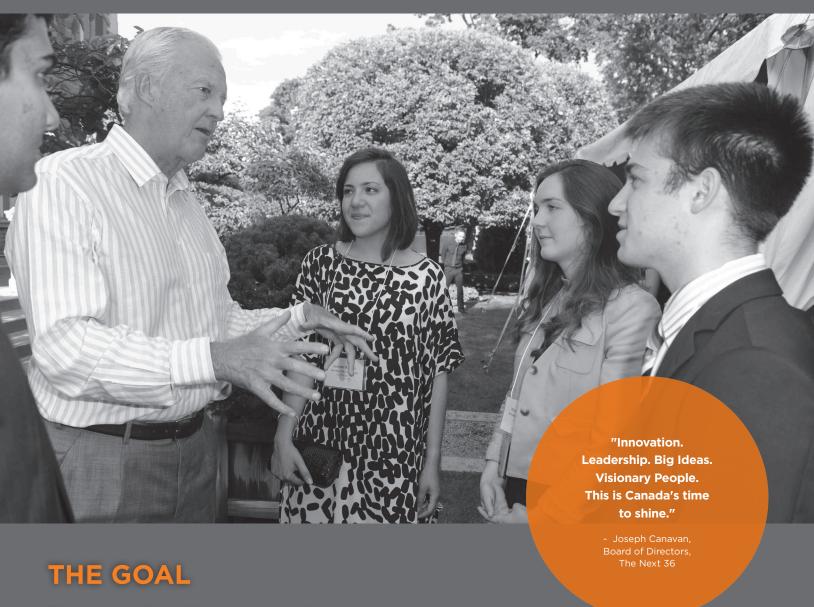
130 Bloor St. W., Suite 702 Toronto, ON M5S 1N5

T 647.259.8943 E info@thenext36.ca thenext36.ca



W. Galen Weston, Founding Patron of The Next 36, talks to young entrepreneurs at the Weston Garden Partv.



To increase Canadian prosperity by developing Canada's next generation of high impact entrepreneurs.

TABLE OF CONTENTS

- Message from the Co-Founders... 1
 - By the Numbers 2012... 2
 - Program Overview... 3
 - 2012 Cohort of The Next 36... 5
 - 2012 Cohort Profile... 7
 - 2012 Milestones... 8
 - Major Events... 10
 - Venture Day... 11
 - 2012 Ventures... 14
 - Alumni Ventures... 15
 - Alumni Feedback... 16
 - Financial Statements... 17
 - Media Highlights... 19
 - National Partners... 20
 - Mentors... 21
 - Board of Directors... 22
 - Who is Involved... 23



MESSAGE FROM THE CO-FOUNDERS



Left to Right: Tim Hodgson, Claudia Hepburn, Reza Satchu, Ajay Agrawal

The Next 36 develops entrepreneurs—from students to CEOs in nine months—with the help of an extraordinary stakeholder group and extraordinary momentum in the two years since launch.

In 2012, our engagement levels increased and venture results improved significantly. The number of CEOs who connected with our N36 entrepreneurs increased by 43% to over 100, volunteer hours increased by 21% to 4380, and average investment per venture increased by 19% to over \$57,700. In-kind donations provided to The Next 36 and N36 entrepreneurs for the year grew 36% to \$1.5M. On Venture Day our ventures pitched to an audience of nearly 700 (up 169%), in person and via webcast. Our 2012 ventures created 17 products for sale or license (up 183%), and created 33 jobs (200%) by the end of August 2012.

This second year of The Next 36 produced not just improvements, but also many firsts. 2012 was our first year as a registered charity, our N36 ventures pitched for the first time in New York City, and we gained our first academic partner from Western Canada, The University of British Columbia. We hired our first female faculty member and increased the participation of women in the organization as candidates, mentors and board members. Finally, The Next 36 hired its first N36 venture, Kira Talent, to provide video interview screening for our third cohort applicants.

In their first year after graduation, our inaugural cohort went back to school or on with entrepreneurship. Some stayed with their ventures and raised their first funding. Others started new ventures or went to work for established entrepreneurs. Seventy percent of those alumni are working on a start-up. We follow their progress, engaging them as alumni advisors to our next cohort and as powerful speakers at student recruitment events.

The Next 36 aims to develop the next generation of great Canadian entrepreneurs by building the entrepreneurial mindset in our most promising young people. Our first 75 alumni claim that the trial and error process of building a venture with successful business leaders, investors, and faculty has transformed their efficacy and outlook. We look forward to seeing what they achieve as a result of this growth: the problems they solve, the organizations they build, and the long-term results for Canada.

Claudia Hepburn Ajay Agrawal

Chemain Rhyburn AA

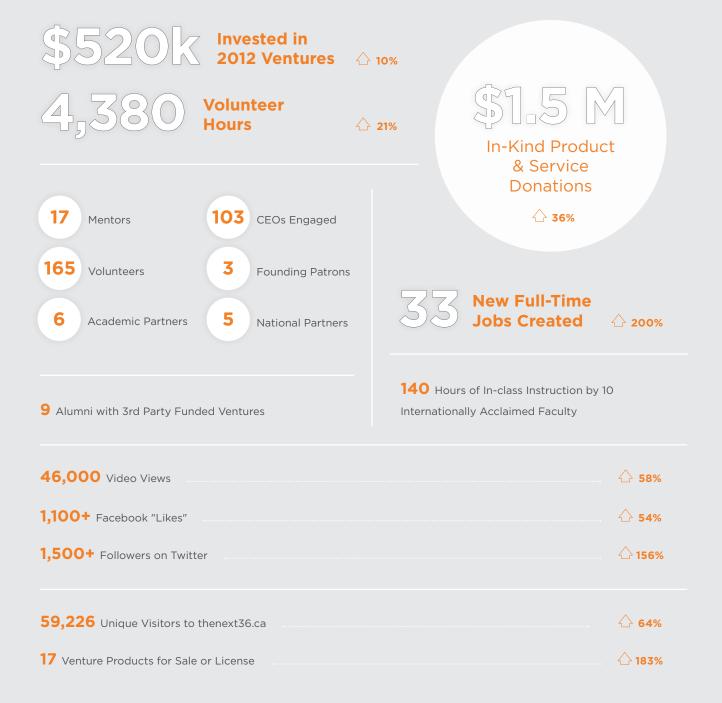
Executive Director, The Next 36 Ajay Agrawal
Academic Director,
The Next 36

Reza SatchuFounding Chairman &
Co-Chair, The Next 36

Tim HodgsonCo-Chair, The Next 36

THOUGHON

BY THE NUMBERS 2012



PROGRAM OVERVIEW

CREATING CANADA'S NEXT GENERATION OF HIGH IMPACT ENTREPRENEURS

The Next 36 offers Canada's most promising undergraduates a series of life-changing experiences and relationships with some of the country's most impressive entrepreneurs and leaders. Inspired by the success of Reza Satchu's class at The University of Toronto, The Next 36 changes the way its young entrepreneurs define problems, pushes them out of their comfort zone and fundamentally alters their career goals.

"The Next 36
is evolving with each
cohort. We now link venture
development directly to each
course module, to clearly defined
milestones and to our goals of
national prosperity and leadership
in the global economy."

 Ajay Agrawal, Academic Director & Co-Founder, The Next 36

APPLICATION PROCESS

Nov 25 - 27 2011

National Selection Weekend

After a rigorous application process, 72 finalists from across Canada meet in Toronto for an intense weekend of interviews, workshops, speakers and idea generation. The 2012 cohort of The Next 36 are selected, nine ventures are formed with four cofounders each. Ventures are matched with two C-suite mentors and initial business pitches are made by the end of the weekend.

Dec 2011 - Apr 2012

Entrepreneurship Institute Phase I: Nation-Wide

Our entrepreneurs start building their ventures while completing their degrees. For a five month term they work with their mentors, participate in online courses and take advantage of N36 professional advisory services, capital and market intelligence to begin the development of a mobile or web-based business.

The Entrepreneurship Institute is designed for students with a broad range of academic backgrounds, and is directly applicable to the challenges that ventures are facing.

FIRST PITCH DAY May 7

The Next 36 Provides:

- Funding to launch a mobile or web-based business venture
- Mentorship from Canada's top business leaders and entrepreneurs
- Academic instruction from world-class faculty
- In-kind resources (ie. professional services, technical support and market research)
 - A powerful peer network of Canada's most talented and innovative young entrepreneurs

May - Aug 2012

Entrepreneurship Institute Phase II: Toronto

Our entrepreneurs arrive in Toronto at the beginning of May where they live with their co-founders and build their venture 24/7.

The Entrepreneurship Institute consists of in-class instruction taught by internationally acclaimed faculty and Canadian business leaders delivering courses critical to entrepreneurs, such as:

- Strategy and Innovation
- The Economics of Entrepreneurship
- Economics of the Internet
- Entrepreneurial Strategy in Technology Markets
- Entrepreneurial Finance

The Entrepreneurship Institute includes workshops on venture finance, sales, negotiation, marketing and project management and provides frequent access to Canadian business leaders, who often become advisors and connectors for our entrepreneurs.

They attend over a dozen exclusive networking events and pitch continuously throughout the summer, leading up to Venture Day, where they present to investors from across North America.

VENTURE DAY Aug 14 ALUMNI VENTURES



2012 Faculty

Internationally Acclaimed Professors

Ajay Agrawal - Peter Munk Professor of Entrepreneurship, University of Toronto, Rotman School of Management

Brendan Calder - Adjunct Professor of Strategic Management, Entrepreneur in Residence, University of Toronto, Rotman School of Management

Joshua Gans - Professor of Strategic Management, Jeffrey S. Skoll Chair of Technical Innovation and Entrepreneurship, University of Toronto, Rotman School of Management

Avi Goldfarb - Associate Professor of Marketing, University of Toronto, Rotman School of Management

David Hsu - Associate Professor of Management, The Wharton School, University of Pennsylvania

Ramana Nanda - Associate Professor of Business Administration, Harvard Business School

Dr. John O'Dwyer - Partner, Strategic Advisory International

Reza Satchu - Managing Partner, Alignvest Capital Management

Stewart Thornhill - Associate Professor of Strategic Management and Entrepreneurship, Executive Director of Pierre L. Morrissette Institute for Entrepreneurship, Richard Ivey School of Business, Western University

Pai-Ling Yin - Richard S. Leghorn (1939) Career Development Professor, Assistant Professor of Technological Innovation, Entrepreneurship, and Strategic Management, Sloan School of Management, Massachusetts Institute of Technology

2012 COHORT OF THE NEXT 36



Ethan Baron University of Winnipeg -International Business, **Economics** & Finance



Maxwell **Brodie** University of Waterloo - Knowledge Integration and Computer Science



Zerzar **Bukhari** University of Toronto -Electrical and Computer Engineering



Freddy Chen University of Toronto -Computer Engineering



Jacqueline Cook University of Saskatchewan -Commerce



Cheryl Cui University of Toronto -Engineering Science/ Biomedical Engineering



Emilie Cushman University of Windsor -**Business** Administration



Anthony Darcovich University of Toronto -International Relations, Energy Science & **Economics**



Rafal **Dittwald** University of Toronto -Engineering Science



Ben Docksteader McGill University -University of Prince Edward Island - Computer Science



Omer Dor Chemical Engineering



Jessica Fan Simon Fraser University -Business Administration & Interactive Arts and Technology (Interaction Design)



Scott Greenberg University of Waterloo -Mechatronics Engineering



Victoria Hale Western University -History



Melinda **Jacobs** University of Toronto -International Relations



Simon **Jalbert** St. Mary's University -Commerce



Samantha **Juraschka** Bishop's University -**Business** Administration



Layan **Kutob** University of Toronto -Industrial Engineering



Joonha
(Paul) Lee
University
of Waterloo Mathematics/
Chartered
Accountancy
and Computer

Science



Ang (Draco) Li Queen's University -Commerce



Daniel LichtWilfrid Laurier
University –
Business
Administration



Konrad Listwan-Ciesielski University of Waterloo -Mathematics/ Computer Science



Alexandru Litoiu University of Toronto -Computer Engineering



Morgan Moe University of Calgary -Kinesiology



Michael Murchison University of Toronto -Psychology



Anne-Marie Paquette McGill University -Architecture



Jade Proulx
McGill University Food Science
and Agricultural
Chemistry



Henry Shi
University
of Waterloo Computer
Science and
Economics



Edward Sun

University
of Waterloo Computer Science
and Business
Administration
(Wilfrid Laurier
University)



Anthony Vaz University of Toronto -Commerce



Ryan Wagner University of Waterloo -Nanotechnology Engineering



Jeffrey WandzuraUniversity of
Saskatchewan Pharmacy



Jane Wu
Queen's
University Commerce &
Environmental
Studies



Donnie Yee

University
of Toronto Mechanical
Engineering



Ji (Jay) Zhou University of Toronto -Engineering Science



2012 COHORT PROFILE

Areas of Study

12 Engineering

9 Science

10 Commerce

5 Arts

Multilingual Candidates

Universities Represented

- Bishop's University
- McGill University
- Queen's University
- Simon Fraser University
- St. Mary's University
- University of Calgary
- University of P.E.I.

- University of Saskatchewan
- University of Toronto
- University of Waterloo
- University of Windsor
- University of Winnipeg
- Western University
- Wilfrid Laurier University

Candidates by Gender

Female



Male

Provinces Represented



- British Columbia
- Alberta
- Saskatchewan
- Manitoba
- Ontario
- Quebec
- Nova Scotia
- · Prince Edward Island
- New Brunswick
- **Languages Spoken**
- English
- Mandarin
- Arabic

French

• Urdu

Hindi

- Spanish
- Polish Hebrew
- German
- Danish
- Korean
- Romanian Cantonese
- **French-Speaking**



Francophone Candidates

2012 MILESTONES







Left: First Pitch Day – Triumf Rewards Top Right: Pai-Ling Yin Bottom Right: Christian Lassonde

First

Venture Hired by The Next 36 (Kira Talent - Application Platform)

First

Live Webcast (Venture Day 2012)

First

Six Entrepreneurship Circle Donors

First

Public Sector Grant (Federal Economic Development Agency for Southern Ontario)

First

Year as a Registered Charity

First

Female Faculty Member (Prof. Pai-Ling Yin)

First

Webinar (2013 Applications)

First

Venture Pitches in New York City

First

Academic Partner from Western Canada (UBC)

First

Chief Venture Advisor (Christian Lassonde)

"The Next 36 is
a remarkable initiative that is
long overdue for this country.
I also happen to believe that it
has almost unlimited potential
to become more effective with
each passing year."

 John Poulos, President & CEO Dominion Voting System, Mentor, The Next 36 Reza Satchu, Co-Founder and Founding Chair of The Next 36, addresses young entrepreneurs and mentors at First Pitch Day.



FIRST PITCH DAY

At the TMX Broadcast Centre, ventures pitched their prototypes to an exclusive group of investors, business leaders and partners of The Next 36. The morning included the announcement of funding from the Federal Economic Development Agency for Southern Ontario (FedDev).

MAJOR EVENTS







Left: Spotlight on Social Entrepreneurship with Marc Kielburger Right Top: Women Leader's Luncheon - Margaret **Atwood and Candidates** Right Bottom: Meet The Next 36 - Eleanor and Francis Shen

November 25 - 27

National Selection Weekend

May 7

First Pitch Day

May 16

Rogers Communications hosts The Next 36 at Toronto Blue Jays game vs. New York Yankees

May 31

Lunch with John Micklethwait, Editor of The Economist hosted by TD Bank at the TD Bank Tower

June 3

Women Leader's Luncheon

The young women of the 2012 cohort were invited to the home of Nancy Lockhart, Chief Administrative Officer of Frum Development Group, for an intimate networking event with top Canadian female business leaders. Special guests included Margaret Atwood and Suzanne Boyd, Editorin-Chief, Zoomer Magazine.

June 11

Meet The Next 36

The Next 36 partners, application judges and supporters were hosted by Francis (Board Member, The Next 36) and Eleanor Shen.

June 13

Ernst & Young Leadership Dinner hosted by Trent Henry, CEO of Ernst & Young

N36 entrepreneurs visited Ernst & Young's head office and met senior leadership at a dinner hosted by CEO, Trent Henry.

July 17

General Assembly Pitch in New York City

Ventures attended a co-pitch event with the Canadian Consulate's Technology Accelerator in New York City (CTA@NYC) hosted by John F. Prato. Consul General of Canada.

July 31

Weston Garden Reception

The Next 36 and prominent members of the Canadian business community were hosted at the home of W. Galen Weston and the Honourable Hilary Weston.

August 7

Spotlight on Social Entrepreneurship and Innovation in the Non-Profit Sector

Marc Kielburger, Co-Founder of Free The Children and Co-CEO of Me to We, highlighted "What For-Profit Companies Can Learn from High Performing Non-Profit Organizations". Dozens of special guests from the social sector also attended.

VENTURE DAY

Venture Day marks the culmination of The Next 36, where our entrepreneurs showcase their start-ups to investors and business leaders from across North America. In 2012, eight ventures launched in healthcare, human resources, retail and education. Hosted at the MaRS Discovery District, Venture Day brought an audience of 700 to hear inspirational keynote addresses from successful entrepreneurs Graham Weston, Chairman & Co-Founder of Rackspace and Razor Suleman, Founder & CEO of Achievers.





Left: The Next 36 Co-Founders with Rafal Dittwald and Jane Wu Above: Graham Weston

700 Viewers in Person and via Webcast

Valedictorian

Jane Wu. Co-Founder of Penyo Pal, Queen's University

Outstanding Venture

Kira Talent

Satchu Prize Winner

Rafal Dittwald, Co-Founder of Penyo Pal, University of Toronto

"The Next 36 provides a magical combination of capital, mentorship and education to young Canadian entrepreneurs, unlike anything I have ever seen in the US or anywhere else."

Co-Founders: Emilie Cushman (Windsor), Edward Sun (Waterloo), Maxwell Brodie (Waterloo), Konrad Listwan-Ciesielski (Waterloo)





Kira Talent uses pre-recorded questions and timed online video responses to accelerate the interview process and allow recruiters to share and rate candidates. Kira Talent is providing the 2013 application platform for The Next 36.

Clients Include: Ernst & Young, Rotman MBA, CFIB, Ivey HBA, Laurier MBA, The Next 36, Redwood Global, Top 20 Under 20

Investors Include: Roger Martin (Dean - Rotman School of Management), John Albrigh (Managing Partner - Relay Ventures), David Shaw (CEO - Knightsbridge), Anthony Lacavera (Chairman & CEO - Globalive), John Kelleher (President & CEO, RHB Group)

Co-Founders: Jessica Fan (Simon Fraser), Rafal Dittwald (Toronto), Ryan Wagner (Waterloo), Jane Wu (Queen's)





Games: Food Frenzy Dance Party & Baby Kirin

Accomplishments Include: Launch EDU Best Overall 1.0 Startup (Silicon Valley), featured on BNN's The Pitch, over 50,000 downloads, recognized as CIX Top 20: Canada's Hottest Innovative Companies

that combine design, play and research with education

teach children how to learn Mandarin, English and French.

2012 VENTURES









Penyo Pal

Re-imagining language learning through games that combine design, play and research in education to teach children multiple languages.

Atlus

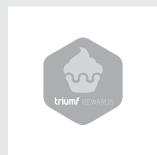
An easy way to quickly discover great local cafés and restaurants using a map of your city curated by your friends and the people you trust.

MobiCare

A community support network that helps people with Alzheimer's disease or related dementia track symptoms, relieve stress and coordinate caregiving responsibilities.

Row 1 Sports

A mobile application for sports fans to check game scores, answer predictive questions and compete with fellow fans and friends.







Triumf Rewards

An easy-to-use system that allows businesses to create brand ambassadors out of their most loyal customers through engaging, fun and unique rewards.

Kira Talent

A collaborative platform using pre-recorded video questions online and timed responses to speed up the interview process, helping companies find the most suitable candidates.

BetterU

An online platform that allows employees to collaboratively design their learning plans, enabling managers to follow and support their progress.

StrokeLink

Allows therapists to communicate rehabilitation plans to their patients while collecting meaningful data on their patients' progress and adherence.

ALUMNI VENTURES

ONE YEAR POST-PROGRAM





Winston

N36 venture, Winston Inc. has launched a new product, Fleetbit consisting of white-label apps and websites for taxi companies. Winston has been cashflow positive for two months, signed fleets representing over 1000 cabs, and is in the process of raising \$2 million. Winston is still led by three of its original co-founders - Krista Caldwell (Quest University), Aidan Nulman (University of Toronto).

Coachd

Ronen Benin (Western University) has launched Coachd, a free mobile app that allows anybody to be coached through workouts by their favourite professional athletes. Coachd, launched in October 2012, is now in the process of raising funds in order to build out the team and increase the quantity of content on the app.

FastRack

Mitchell Lesbirel's (Dalhousie University) venture FastRack is a low-cost, patent-pending rack and tray for organizing and draining empty beer bottles. Bars and restaurants waste between 10 to 130 hours each year handling empty beer bottles and FastRack eliminates this wasted time. Leading bar, restaurant and hotel chain locations such as Boston Pizza, The Keg, Jack Astor's, Firkin Group, The Radisson Hotel and The Delta Hotel are currently using FastRack.

Thalmic

Stephen Lake (University of Waterloo) is co-founder of Thalmic Labs,





developers of the next generation of human-computer-interaction technology. Thalmic's wearable gesture controller enables effortless interaction with digital devices by the wave of a hand. Thalmic has won the University of Waterloo's Velocity Venture Fund and the Scientists and Engineers in Business fellowship.

70% of 2011
Alumni are
working on a
start-up 1 year
after program
completion

ALUMNI FEEDBACK

"It is the best possible experience one could get at such an early point in their career. It provides you with exposure to great people and new ways of thinking that yield permanent benefits. It makes sense for anyone who wants to be a leader anywhere."

Nadeem Nathoo

Co-Founder, Social Spark

"I use on a daily basis what I've learned in the program."

Philippe Vennes

Director of Business Development, Fruits et Légumes Beauport Inc.

> "The Next 36 is the most transformational experience of my life."

Michael Schmidt

Founder, LISTN

"The Next 36 had a profound impact on the way I think in everyday life and the way I think about my future."

"For people who want to be gamechangers in the business world, The Next 36 is an unparalleled experience."

Rachael Vriezen

Co-Founder. Project Outreach

David Berkal

Founder, FluencyTutors.com

"The Next 36 was a life changing experience for me; it gave me the skills to succeed as an entrepreneur, and the confidence to make an impact on a global scale."

Parvinder Sachdeva

Co-Founder. Social Spark

FINANCIAL STATEMENTS

November 16, 2012

INDEPENDENT AUDITOR'S REPORT

To the Directors of The Next 36

The accompanying summary financial statements, which comprise the summary statement of financial position as at August 31, 2012 and the summary statement of operations and changes in net assets for the year then ended, and related notes, are derived from the audited financial statements of The Next 36 for the year ended August 31, 2012. We expressed an unmodified audit opinion on those financial statements in our report dated November 12, 2012. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles (GAAP). Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of The Next 36.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in the note to the summary financial statements.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, Engagements to Report on Summary Financial Statements.

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of The Next 36 for the year ended August 31, 2012 are a fair summary of those financial statements on the basis described in the note to the summary financial statements.

Other Matter

The prior year figures were not subject to audit or review procedures.



PricewaterhouseCoopers LLP

Chartered Accountants, Liscensed Public Accountants Toronto, Ontario

Note to Summary Financial Statements August 31, 2012:

Applied criteria in preparation of the summary financial statements are as follows:

- a) The information in the summary financial statements is in agreement with the related information in the complete financial statements; and
- b) The summary financial statements contain the information necessary to avoid distorting or obstructing matters disclosed in the related complete financial statements, including the notes thereto.

 $Complete \ audited \ financial \ statements, \ including \ the \ related \ notes \ to \ the \ financial \ statements, \ are \ available \ from: info@thenext36.ca$

Statement of Financial Position	2012	2011
As at August 31, 2012	\$	(Unaudited) \$
ASSETS		
Current Assets		
Cash	4,305,702	1,696,972
Donation Receivable	50,000	-
Grants Receivable	35,368	-
Sundry Assets	44,422	2,330
	\$4,435,492	\$1,699,302
Investment in cohort ventures	118	-
Property and equipment	36,029	3,429
	\$4,471,639	\$1,702,731
LIABILITIES		
Current Liabilities		
Accounts Payable and Accrued Liabilities	56,883	77,335
Grants Repayable	-	1,636,396
Deferred Revenue	129,044	-
	\$185,927	\$1,713,731
Deferred Lease Inducements	12,926	-
	\$198,853	\$1,713,731
NET ASSETS Unrestricted Net Assets	4,272,786	(11,000)
	\$4,471,639	\$1,702,731
Statement of Operations and Changes in Net Assets	Year Ended Aug 31, 2012	Period from Feb 8, 2011 to Aug 31, 2011
	\$	(Unaudited)
	•	\$
REVENUE		
Grants	3,553,788	713,604
Donations	1,975,464	-
Other Revenue	53,152	91,825
	\$5,582,404	\$ 805,429
EXPENSES Chaff and I Facility	700 77	750.0==
Staff and Faculty	706,739	352,655
Academic Block and Team Ventures	274,188	361,033
Administration	169,136	64,446
National Selection Event	81,129	5,000
Advertising and Promotion	63,132	33,295
Fundraising	4,294	
	\$1,298,618	\$816,429
	\$4,283,786	\$(11,000)
Excess (Deficiency) of Revenue over Expenses for the Period	\$(11,000)	_
Excess (Deficiency) of Revenue over Expenses for the Period Unrestricted Net Assets - Beginning of Period	\$(11,000)	

MEDIA HIGHLIGHTS

The Next 36 has seen a 33% media exposure increase in 2012, appearing 32 times in national television, radio, publications and tech blogs.

"A novel twist on business accelerator programs."

Vancouver Sun

July 17, 2012

Also Covered by: Macleans, CBC

Metro Morning. Globe and Mail & more

"The defining measure of this program won't be the original startups - it will be the eventual impact the students have on Canada and the world."

Techvibes

Jan 24, 2012

"A very exciting entrepreneurial incubator project."

Forbes

June 13, 2012

"The Next 36 exposes high-achieving university students to the no-frills thrills of business startups."

PROFIT Magazine

Aug 23, 2012

"The Next 36 is creating a cadre of visionary, ambitious innovators who will recognize opportunity when they see it throughout their careers and know how to take advantage of it."

FINANCIAL POST

Aug 20, 2012

"The Next 36 is a bet for the future."

Calgary Herald

Aug 22, 2012

NATIONAL PARTNERS

Young, in conversation with Jeff Wandzura at a private dinner.



TD Bank Group

TD Bank hosted The Next 36 to hear John Micklethwait, Editor of The Economist, and one of the world's foremost authorities on globalization, at a private lunch to discuss international events.

Rogers Communications Inc.

Rogers provides telecommunications support and networking opportunities to The Next 36. Senior leadership hosted The Next 36 at a Toronto Blue Jays game, providing an opportunity to showcase the Row 1 Sports mobile app prototype.

Osler, Hoskin & Harcourt LLF

Osler provides The Next 36 and its ventures with legal expertise and workshops on a broad range of topics such as privacy, incorporation, contracts, financing and intellectual property.

Ernst & Young Canada

Ernst & Young provides N36 ventures with access to professional services and networking opportunities including Entrepreneur of the Year gala, The Stratford Express and a private dinner hosted by Trent Henry, CEO.

MaRS Discovery District

Banking, TD Bank Financial Group,

The Next 36

MaRS provides venues for key N36 events including Venture Day and Selection Weekend. Ventures receive access to in-depth market research, the MaRS network and invitations to key events in the start-up community.

MENTORS

& CEO of RHB Group, at a stakeholder event.



Jordan Banks

Managing Director, Facebook Canada

Charlotte Burke

President. Asurion Canada

Craig Campbel

President & CEO, Total Security Management Services Inc.

Julie Di Lorenzo

President, Diamante Urban Corp.

Krista Jones

Practice Lead, ICE, MaRS Discovery District

John Kellehei

President & CEO, RHB Group

Peter LaMantia

President, MST Group

David Masotti

Co-Founder & Executive Chairman of Defyrus Inc.

Alex Moorhead

Managing Partner, Tandem Expansion Management Inc.

Ryan Poissant

Senior Advisor, <u>MaRS Discovery</u> District

John Poulos

President & CEO, Dominion Voting Systems

Sarah Prevette

Founder, Sprouter.com

Brad Ross

Advisor, YouBidLocal Inc.

Matt Saunders

President, Ryerson Futures Inc.

Vicki Saunders

Senior Advisor, MaRS Discovery District - Jordan Banks, Managing Director, Facebook

Kevin Sullivan

Deputy Chairman, GMP Capital

Mark Zimmerman

Senior Advisor, MaRS Discovery District

BOARD OF DIRECTORS



Ajay Agrawal Peter Munk Professor of Entrepreneurship, University of Toronto, Rotman School of Management



Joseph Canavan Former Chairman & Chief Executive Officer, Assante Wealth Management; **United Financial** Corporation



Julie Di Lorenzo President. Diamante Urban Corp.



Samuel Duboc Co-Founder & Partner, EdgeStone **Capital Partners** Chairman of the Board, Pathways to **Education Canada**



Charles Field-**Marsham** Executive Chairman, Panafrican Group



Scott Griffin Chairman, General Kinetics Engineering Corporation



Claudia **Hepburn** Executive Director, The Next 36



Tim Hodgson Managing Partner, Alignvest Capital Management



Anthony Lacavera Chairman & CEO, Globalive



Patrick Meneley Vice Chair, Head of Global Investment Banking, TD Securities & Executive Vice President, Wholesale Banking, TD Bank Financial



Nadir Mohamed President & CEO, Rogers Communications Inc.



Reza Satchu Managing Partner, Alignvest Capital Management



Francis Shen Chairman and Co-Chief Executive Officer, Aastra Technologies Ltd.



Ilse Treurnicht CEO, MaRS **Discovery District**



WHO IS INVOLVED



Left to Right: Staff -Gillian Nation, Christian Lassonde, Joy Gooding, Fil Varino, Claudia Hepburn, Jon French, Annick Dufort

Founding Patrons

W. Galen Weston Jimmy Pattison The Hon. Paul Desmarais

Academic **Partners**

University of Toronto (Founding) The University of British Columbia McGill University Ryerson University University of Waterloo Western University

Leadership **Donors** (\$100,000+)

Joseph Canavan Diamante Development Corporation Samuel Duboc Charles Field-Marsham Scott Griffin

Claudia Hepburn Tim Hodgson Anthony Lacavera Patrick Meneley Reza Satchu Francis Shen Kevin Sullivan W. Garfield Weston Foundation

Entrepreneurs' Circle (\$75,000)

Richard Abboud Charles Field-Marsham Scott Griffin Jon and Nancy Love Reza Satchu David Shaw

Major Donors

(\$25.000 - \$99.999)

John Dobson Foundation John Donald The Medcan Clinic Nadir Mohamed

Contributing **Donors**

(\$10,000 - \$24,999)

Moffat Dunlap Summerhill Venture Partners

Other Donors

Brendan Calder Malkin Dare Mark Hoffman The Kololian Foundation Nancy Lockhart

Event Sponsors

CISCO Systems Canada Inc.

In-Kind Donors

The BrainStorm Group CISCO Systems Canada Inc. Clark Stanley's Creative Consortium Crashlytics Leah Costello

Martha Fisher Global Total Office Christina Hodnet Jacquie Labatt Adam Massey David Pike The Printing House The Rolex Boutique at Royal De Versailles Francis and Eleanor Shen Joy Von Tiedemann

Advisory Resources

Alex Baker Brendan Calder John Carbrey Jacquelyn Cyr Daniel Debow Mike Dover Frank Falcone Bob Froese Jim Grav Hal Gould Naeem Lakhani Matthew Leibowitz Jacoline Loewen Selma Lussenburg David MacPhie John O'Dwyer Garv Rubinoff Annie Simpson Kwan Song

■ ERNST & YOUNG Quality In Everything We Do











Agence fédérale de développement économique pour le Sud de l'Ontario

Helen Stevenson Jason Tafler Colin Webster Andy Yang

Speakers

Jordan Banks Imran Bashir Duncan Bays Willa Black Tony Buonaguro Krista Caldwell Joseph Canavan Amit Chakma Jacquelyn Cyr Daniel Debow Emily Dimytosh Samuel Duboc Chris Eben Haig Farris Saul Feldberg Joel Feldberg Steve Gupta Feridun Hamdullahpur Kashif Hassan Trent Henry Michael Hyatt Tim Jackson Satish Kanwar John Kelleher Marc Kielburger Anthony Lacavera Lee Lau Wladyslaw Lizon Rebecca MacDonald Michael MacMillan Colleen McMorrow Patrick Meneley John Micklethwait Nadir Mohamed Heather Munroe-Blum David Naylor Aidan Nulman John F. Prato Sarah Prevette Rob Prichard

Geordie Rose **Charles Sirois** Rick Spence Razor Suleman Galen Weston Graham Weston W. Galen Weston Mark Wiseman Bill Young Mark Zimmerman

Workshops

Ken Aber John Albright Alex Baker Ian Chamandy Michael Fekete Jim Gray John Kelleher **Brad Lowe** Keith MacDougall Amanda Olliver Tony Pampena Neil Sandell Dev Saxena Breanne Stewart **Greg Toews** James Tucker

Application Judges

Alexandra Brown Kevin Burke Olga Chernykh Stephen Couchman Malkin Dare Owen Duckman Erez Eizenman Haig Farris Denise Figueiredo John Francis Joe Healey Melissa Holoday Michael Kuhlman Brian Leader Nancy Lockhart

Erin Lynch Scott Malcolm Rishi Marwah Nancy Mathis Vivek Mehta Ron Moore Van-Khanh Nguyen Mugur Padure Adam Panasiewicz Andre Perey Kwan Song David Smith

Interviewers

Ajay Agrawal John Albright Tony Buonaguro John Carbrey Christian Catalini John Donald Charles Field-Marsham Scott Griffin Claudia Hepburn Tim Hodgson Krista Jones Nancy Lockhart David MacPhie Andy Pringle Reza Satchu Kwan Song Helen Stevenson Joanne Thomsen Mark Wiseman

Andy Yang **Faculty**

Ajay Agrawal Brendan Calder Joshua Gans Avi Goldfarb David Hsu Ramana Nanda John O'Dwver Reza Satchu Stewart Thornhill Pai-Ling Yin

Selection Weekend Volunteers

Danish Ajmeri David Berkal Ryan Brideau Krista Caldwell Michael Del Balso Emily Dimytosh Cathy Han Melissa Holoday Gracen Johnson Liz Lvons Dan McCann Nadeem Nathoo Aidan Nulman Drav Perenic Price Rachael Vriezen Yilun Zhang

Staff

Christian Catalini Annick Dufort Jon French Joy Gooding Claudia Hepburn Christian Lassonde Gillian Nation

Interns

Sumer Akbar Obioma Osuii Danielle Smith Filipe Varino

Audit **Committee**

Joseph Canavan Patrick Meneley Mark Wiseman







JACQUIE LABATT, MARTHA FISHER, DAVID PIKE, ANDRE VAN VUGT AND JOY VON TIEDEMANN