





# THE NEXT

CANADA'S ENTREPRENEURIAL  
LEADERSHIP INITIATIVE

36

# THE GOAL

To increase Canadian prosperity  
by developing Canada's next  
generation of high impact  
entrepreneurs.

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# MESSAGE FROM THE CO-FOUNDERS



After a year on the co-founders' drawing board, The Next 36 launched publicly on September 23, 2010 with the goal of increasing Canadian prosperity by developing high-impact entrepreneurs. Student demand was immediate, and three weeks later the first application season closed with hundreds of applications from across Canada and from Canadians around the world. At our first National Selection Weekend, 100% of successful finalists accepted their spot and, after nine demanding months, all completed the program successfully. The first cohort described the experience as "transformative," "inspirational" and "challenging," and all of them reported that The Next 36 was as impactful—or much more impactful—to their growth as their university degree.

This disproportionate impact may be largely explained by the quality of individuals who gave their time to our candidates through this first year. During the Entrepreneurship Institute, some of the world's top faculty taught them lessons directly applicable to the ventures they were building. Over the nine months of the program, 150 CEOs, entrepreneurs and professionals became their mentors, advisors and lecturers to guide them, teach them, listen and answer their questions. What distinguishes The Next 36 from other entrepreneurship programs in Canada and elsewhere is the value of the advice they give, the amount of time they spend and the example they set. They have raised the bar on our candidates' expectations of themselves and increased their capacity for achievement.

The Next 36 began its first year on September 1, 2010 as a program of the University of Toronto, became incorporated as a not-for-profit corporation on February 8, 2011 and a registered charity effective September 1, 2011. Our board of directors, founding patrons, national partners, and other founding donors have provided the seed funding to develop this program and the organization ended the year in a sound financial position. We are grateful for the generosity of time and treasure extended by so many visionary Canadian leaders in this first year, and excited to build on the early momentum we have generated together.

**Claudia Hepburn**  
Executive Director,  
The Next 36

**Ajay Agrawal**  
Academic Director,  
The Next 36

**Reza Satchu**  
Founding Chairman &  
Co-Chair, The Next 36

**Tim Hodgson**  
Co-Chair, The Next 36

# FOUNDING PATRONS OF THE NEXT 36

Three of Canada's most celebrated business leaders joined together on July 21st, 2011 to support Canada's next generation of high impact entrepreneurs. The Founding Patrons of The Next 36 are inspiring role models who have helped to build Canada, both through their businesses and through their philanthropic leadership.



**W. Galen Weston**



**Paul Desmarais Sr.**



**Jimmy Pattison**

" I'M DELIGHTED TO BE JOINED BY TWO SUCH LEGENDARY CANADIANS AS JIMMY PATTISON AND PAUL DESMARAIS SR. TO BE ROLE MODELS FOR CANADA'S NEXT GENERATION OF NATION BUILDERS. "

- W. Galen Weston, Chairman & President, George Weston Limited (GWL)

" THE NEXT 36 GIVES THEM THE TOOLS TO DO SO: GREAT ROLE MODELS, HIGH EXPECTATIONS AND THE RESOURCES TO START A BUSINESS. I AM PROUD TO BE PART OF IT. "

- Paul Desmarais Sr., Chairman of the Executive Committee of Power Corporation of Canada

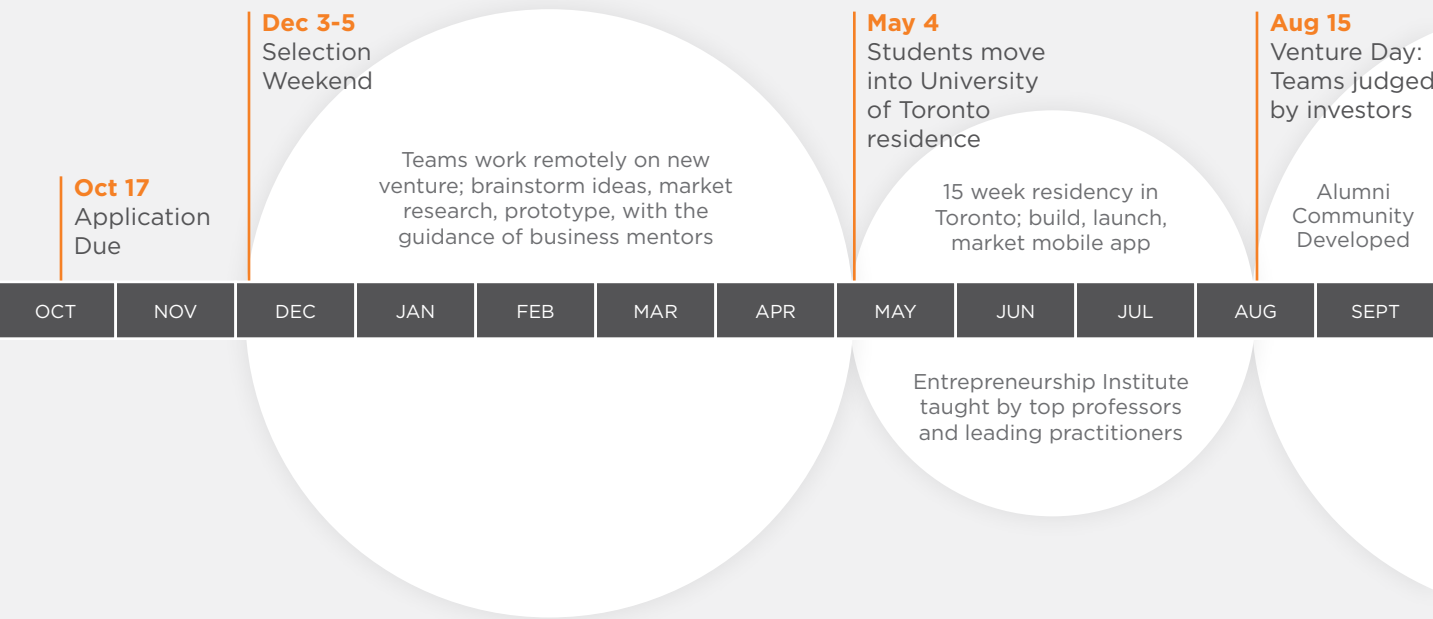
" CANADA NEEDS ENTREPRENEURS WITH INNOVATION, DRIVE AND LOTS OF CREATIVITY. THE NEXT 36 SETS A GREAT EXAMPLE AND BENCHMARK FOR ALL OF OUR YOUNG PEOPLE. "

- Jimmy Pattison, Chairman & Chief Executive Officer, The Jim Pattison Group

# PROGRAM OVERVIEW

The Next 36 offers top Canadian undergraduates a series of life-changing experiences and relationships to expand their sense of what is possible to achieve.

**72 CEOs, 40 Undergraduate Students, 10 Mobile Apps and 1 National Prosperity Challenge.**



" THE NEXT 36 IS NOT JUST HELPING ME MEET MY GOALS - IT'S HELPING ME REDEFINE THEM. "

- Emily Dimytosh, Alumni, The Next 36 (Queen's University - Bachelor of Commerce, 2012)

## The Background

The Next 36 is inspired by the success of a course taught by Reza Satchu, Founding Chair, The Next 36. Satchu's course, "Economics of Entrepreneurship," was rated the top course out of 400 undergraduate courses taught at the University of Toronto. This course changed the way students define and tackle problems, pushed them out of their comfort zone and fundamentally altered their personal goals.

The Next 36 builds on the founding principles of this course, to create a series of life-changing experiences and relationships for Canada's most promising students.



" FOR YEARS, I HAVE BEEN LOOKING FOR THE BEST WAY TO HELP YOUNG ENTREPRENEURS AND THE NEXT 36 IS THE PERFECT FORMULA. "

- Anthony Lacavera, Chairman and CEO, Globalive, Board of Directors, The Next 36

## The Components

### New Venture Challenge (December 2010 to August 2011)

Candidates join cross-disciplinary teams of 4 co-founders and work remotely for the next 5 months. Each team is matched with two mentors, professional advisory services, market intelligence, research, capital and other resources to assist them in the speedy development of a mobile venture. Ventures have the opportunity to pitch many times throughout the summer, culminating in Venture Day where they present to investors from across North America.

### Entrepreneurship Institute (May to August 2011)

The Entrepreneurship Institute consists of in-class instruction taught by internationally acclaimed faculty and Canadian business leaders.

Candidates are exposed to award-winning short courses on topics critical to entrepreneurs, such as:

- Strategy and Innovation
- The Economics of Entrepreneurship
- Economics of the Internet
- Entrepreneurial Strategy in Technology Markets
- Business, Government and the Global Economy
- Entrepreneurial Finance

The Entrepreneurship Institute includes workshops on venture finance, negotiation, sales, marketing and project management and provides frequent access to Canadian business leaders, who served as mentors or informal advisors to the candidates after their time in class together. The courses taught at the Entrepreneurship Institute are appropriate for students with a broad range of academic backgrounds, and were directly applicable to the issues candidates were confronting in their mobile ventures.

## Internationally Acclaimed Professors

### 2011 Faculty

**Ajay Agrawal** Peter Munk Professor of Entrepreneurship, University of Toronto, Rotman School of Management  
**Marc Busch** Karl F. Landegger Professor of International Business Diplomacy, Edmund A. Walsh School of Foreign Service, Georgetown University

**Brendan Calder** Adjunct Professor of Strategic Management, Entrepreneur in Residence, Joseph L. Rotman School of Management

**Avi Goldfarb** Associate Professor of Marketing, Rotman School of Management, University of Toronto

**David Hsu** Associate Professor of Management, The Wharton School, University of Pennsylvania

**Ramana Nanda** Assistant Professor of Business Administration, Harvard Business School

**Dr. John O'Dwyer** Partner, Strategic Advisory International

**Reza Satchu** Chairman and CEO, Alignvest Capital Management

**Stewart Thornhill** Associate Professor of Strategic Management and Entrepreneurship, Executive Director of Pierre L. Morrisette Institute for Entrepreneurship, Richard Ivey School of Business, University of Western Ontario



### Candidates receive:

- Up to \$50,000 to launch a business venture in the mobile or tablet environment
- CEO mentorship from Canada's top business leaders and entrepreneurs
- Academic instruction from some of the world's top faculty
- A powerful peer network with some of Canada's most talented and innovative students

# INAUGURAL COHORT OF THE NEXT 36



◀ **Danish Ajmeri**  
University of Western  
Ontario - Honours in Business  
Administration, **Foodstr**



◀ **Shahed Al-Haque**  
University of Toronto -  
Engineering Sciences,  
**Electric Courage**



**Duncan Bays** ▶  
University of British Columbia  
- B.Sc. Cognitive Systems -  
Computational Intelligence and  
Design, **Electric Courage**

**Ronen Benin** ▶  
University of Western Ontario  
- Honours Bachelor of Arts  
in Business Administration,  
**Tradyo**



◀ **Amy Berard**  
Thompson Rivers University  
- Bachelor of Business  
Administration, **DineWithMe**



◀ **David Berkal**  
University of Toronto - Peace  
& Conflict Studies, Munk  
School for Global Affairs,  
**Whadyathink**



**Shiré Brandi** ▶  
University of Ottawa  
- Common Law,  
**Whadyathink**

**Ryan Brideau** ▶  
University of New Brunswick  
- BSc. Physics, BA. Economics  
(Honours), **PushPal**



◀ **Steven Buzinski**  
University of British  
Columbia - Management,  
**Foodstr**



◀ **Krista Caldwell**  
Quest University Canada  
- Liberal Arts and Science,  
**Winston**

" I HAVE LEARNED MORE IN THE LAST NINE MONTHS WITH THE NEXT 36 THAN I DID IN FOUR YEARS AT UNIVERSITY. "

- Alumni, The Next 36



◀ **Michael Del Balso**  
University of Toronto -  
Electrical and Computer  
Engineering, **Playfit**



◀ **Emily Dimytosh**  
Queen's University -  
Bachelor of Commerce,  
**Whadyathink**



**Daniel Gottesman** ▶  
McGill University - Electrical  
Engineering (Honours),  
**Posterboard**

**Shane Gu** ▶  
University of Toronto -  
Engineering Science,  
**PushPal**



◀ **Prateek Gupta**  
McMaster University -  
Integrated Science,  
**befitting**



◀ **Tulika Gupta**  
University of Toronto -  
Electrical and Computer  
Engineering, **Posterboard**



**Cathy Han** ▶  
University of British Columbia  
- Bachelor of Commerce  
- Finance, **Playfit**

**Gideon Hayden** ▶  
McGill University  
- Management,  
**Tradyo**



◀ **Eran Henig**  
University of Toronto  
- Specialist in Computer  
Science and Economics,  
**Tradyo**



◀ **Salima Hirji**  
University of British Columbia  
- Sociology Major with  
Migration/Globalization  
Studies Minor, **DineWithMe**

# INAUGURAL COHORT OF THE NEXT 36



◀ **Shahob Hosseinpour**  
McMaster University - Bachelor  
of Health Sciences (Honours)  
- Global Health Specialization,  
**Whadyathink**



◀ **Pilwon Huh**  
University of Waterloo -  
Double Major in Computer  
Science and Computational  
Mathematics, **DineWithMe**



**Gracen Johnson** ▶  
University of Guelph -  
International Development  
and the Biophysical  
Environment, **Tradyo**

**Saumya Krishna** ▶  
University of Western  
Ontario - Health Sciences,  
Economics, Scholar's  
Electives, **Playfit**



◀ **Stephen Lake**  
University of Waterloo -  
Mechatronics Engineering,  
**Playfit**



◀ **Mindy Lau**  
Columbia University -  
Economics, **Winston**



**JP Leroux** ▶  
St. Mary's University -  
Bachelor of Commerce,  
**Electric Courage**

**Mitchell Lesbirel** ▶  
Dalhousie University -  
Bachelor of Management,  
**PushPal**



◀ **Ke Li**  
University of Toronto -  
Commerce and Computer  
Science, **befitting**



◀ **Dan McCann**  
Queen's University -  
Commerce, **befitting**

" THE NEXT 36 HAS GIVEN US THE COURAGE TO DREAM BIG, THE SUPPORT TO EXECUTE ON OUR IDEAS, AND THE ABILITY TO MAKE A DIFFERENCE IN CANADA IN THE FUTURE. "

- Cathy Han, Alumni, The Next 36 (University of British Columbia, 2011)



◀ **Nadeem Nathoo**  
University of Western  
Ontario - HBA (3rd & 4th  
year), **PushPal**



◀ **Aidan Nulman**  
University of Toronto -  
Psychology & Cinema  
Studies, **Winston**



**Daniel Rodic** ▶  
University of Toronto -  
Bachelor of Commerce,  
**DineWithMe**

**Parvinder Sachdeva** ▶  
Ryerson University -  
Bachelor of Commerce  
in Business Management,  
**Posterboard**



◀ **Michael Schmidt**  
Queen's University -  
Engineering Science,  
**Posterboard**



◀ **Holly Smith**  
University of Western  
Ontario - Science,  
**Electric Courage**



**Saksham Uppal** ▶  
University of Toronto -  
Engineering Science,  
Computer and Electrical  
Engineering, **Foodstr**

**Philippe Vennes** ▶  
Bishop's University -  
Finance, **befitting**



◀ **Rachael Vriezen**  
University of Guelph -  
Bachelor of Arts, International  
Development, **Foodstr**



◀ **Yilun Zhang**  
University of Toronto -  
Mechanical Engineering,  
**Winston**



# 2011 AWARDS



## Valedictorian

David Berkal, Peace & Conflict  
Studies graduate from The  
University of Toronto

The individual who elevated  
the experience and contributed  
the most value to the 2011  
cohort of The Next 36 as  
selected by their  
peers

## Satchu Prize

Emily Dimytosh, 4th year,  
Commerce at Queen's University

In recognition of outstanding  
performance in the program  
and a demonstrated potential to  
lead Canada's next generation  
of high impact entrepreneurs  
as selected by the  
co-founders



## Outstanding Venture Award

Tradyo

In recognition of venture  
achievement and a demonstrated  
potential to lead Canada's next  
generation of high-impact  
entrepreneurs



# FIRST COHORT PROFILE

**100%** of first year alumni stated that "9 months of The Next 36 were AS or MORE valuable than their 4 years of university."



## Number of Students per Area of Study

**15** Commerce/BBA

**9** Engineering

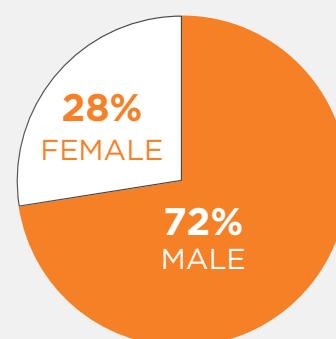
**8** Science

**8** Arts

## The Next 36 Cohort Spreads Across Canada

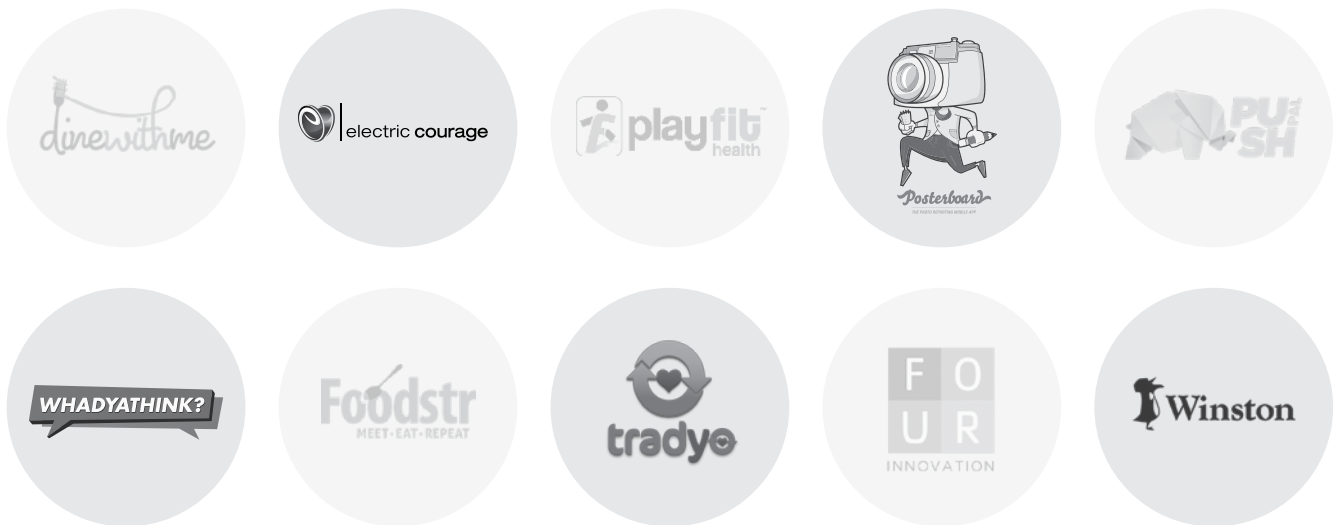
- Bishop's University
- Columbia University
- Dalhousie University
- McGill University
- McMaster University
- Queen's University
- Quest University
- Ryerson University
- St. Mary's University
- Thompson Rivers University
- University of British Columbia
- University of Guelph
- University of New Brunswick
- University of Ottawa
- University of Toronto
- University of Waterloo
- University of Western Ontario

## Candidates by Gender



# THE VENTURES

The Next 36 ventures gave over 100 pitches, launched six apps and appeared on national television five times. Seven of the ten ventures were continuing this fall to build their product and raise funding.



## Electric Courage Secures 2nd Round of Financing

In early July, mobile flirting app, Electric Courage is the first venture of The Next 36 to secure \$100,000 of financing from a private investor at a post-money valuation of \$500,000.

## Whadyathink? on CBC's The National

On July 21st, CBC spent a day in the life of Whadyathink, a customer feedback mobile app. Cameras followed this venture from team strategy sessions to client meetings at Smoke's Poutinerie and The Ontario Science Centre. The footage aired on The National on July 22.

## Four Ventures Featured on The Pitch

PlayFit Mobile, Whadyathink, DineWithMe and Electric Courage pitched live to a panel of seasoned investors on BNN's "The Pitch".

## All ventures received:

- Up to \$25,000 in cloud hosting from Rackspace
- Rogers smartphones and plans
- Ernst & Young media training
- Access to Osler legal services
- Presentation Skills and Sales & Negotiations Workshops
- MaRS Market Research

**THE NEXT 36  
WAS FEATURED  
24 TIMES IN  
NATIONAL MEDIA  
OVER THE PAST  
YEAR.**

### **CBC: THE NATIONAL**

"It's a boot camp for some of  
Canada's best young brains."

Jul 22, 2011

### **WEB STATS**



**712** Facebook Likes

**587** Twitter Followers

**29,169** YouTube Views

**306,872**  
Website views  
of thenext36.ca

**140**  
Venture Vlogs  
(Video Blogs)

### **GLOBE & MAIL**

"It's aimed at the  
best students with the  
highest potential."

Jul 23, 2011

### **FINANCIAL POST**

"The Next 36 is the most  
intense, hot-house effort to  
force grow entrepreneurs  
ever attempted in Canada."

Jul 26, 2011

### **TECHVIBES**

"There are simply very few  
organizations that could  
parallel what The Next 36  
has tried to do."

Aug 17, 2011

### **MACLEANS**

"They're rubbing shoulders  
with some of Canada's  
most prominent business  
leaders."

Mar 2, 2011



# OUR FIRST PARTNERS



UNIVERSITY OF  
TORONTO

"Innovation and entrepreneurial leadership are the lifeblood of the Canadian economy. The elite mentorship and world-class instruction offered to The Next 36 make it a dream opportunity for Canada's most ambitious students. In a few years, I expect that top recruiters and graduate schools will view it as a hallmark of superstar undergraduates."

- David Naylor, President,  
University of Toronto



"Especially in challenging times, it's the big thinkers who take bold actions to create jobs, generate wealth, open borders and improve the lives of millions in their own communities and beyond. At Ernst & Young, we're big believers in the power of entrepreneurship and innovation. That's why we're so pleased to support The Next 36 in their quest to strengthen Canada's next generation of innovators."

- Trent Henry, CEO,  
Ernst & Young Canada

**MaRS**

"The Next 36 offers smart, ambitious students an intense, immersive, inspiring entrepreneurial experience - just as they launch into their careers. They see what is possible for themselves and for Canada. These students will reap enormous benefits from this experience in the years ahead. And fortunately, so will Canada."

- Ilse Treurnicht, CEO, MaRS Discovery  
District and Board of Directors,  
The Next 36



"The mentorship and partnership between Canada's top business leaders and budding entrepreneurs make The Next 36 a truly powerful and unique program. It's incredibly exciting to support a program that helps young entrepreneurs build successful, impactful businesses right here at home on Canadian soil."

- Nadir Mohamed, President &  
CEO, Rogers Communications  
and Board of Directors,  
The Next 36





# MAJOR EVENTS



May Kick-Off  
Pitch Event



Women Leader's  
Dinner



Announcing the  
Founding Patrons  
of The Next 36



Anthony Lee, Founder  
of C100 speaks at  
Venture Day

## National Selection Weekend

Sixty-four students from across Canada participated in an intense weekend of interviews, workshops, keynote addresses and idea generation. Featured speakers included Nadir Mohamed, Jim Fleck, Kunal Gupta and Marc & Craig Kielburger. Thirty six students formed the first cohort.

## May Kickoff Pitch Event

Less than 24 hours after arriving in Toronto to begin the Entrepreneurship Institute, ten ventures pitched for first time in front of their mentors, investors and fellow candidates.

## An Evening with Frank McKenna

Frank McKenna, Deputy Chair, TD Bank Group and former Canadian Ambassador to the U.S. and Premier of New Brunswick addressed The Next 36 on the importance of entrepreneurship to Canadian prosperity, at the top of the Toronto Dominion Bank Tower.

## Investor Pitch Breakfasts

In early July, angel investors and VCs got a sneak peak at ten mobile ventures that would be pitched on Venture Day.

## Behind the Scenes at Polar Mobile

Kunal Gupta, CEO of Polar Mobile, welcomed The Next 36 into Polar's headquarters to learn about this successful start-up.

## Women Leader's Dinner

Nancy Lockhart, Chief Administrative Officer of the Frum Development Group, hosted the young women of The Next 36 at her home to meet a diverse group of outstanding female leaders.

## Announcing the Founding Patrons of The Next 36

All candidates and many of Canada's top business leaders gathered in the garden of W. Galen Weston and the Hon. Hilary Weston to recognize Mr. Weston, Paul Desmarais Sr. and Jimmy Pattison as the Founding Patrons of The Next 36.

## Social Entrepreneurship Workshop

Johann Olav Koss, Founder of Right To Play, and Carolyn Acker, Founder of Pathways to Education Canada, treated the candidates to a discussion on creating impact beyond the bottom line.

## An Evening with Trent Henry, Chairman and CEO of Ernst & Young Canada

Ernst & Young hosted the candidates of The Next 36 and an outstanding group of past Entrepreneurs of the Year at a dinner on the 31st floor of the E&Y National Headquarters.

## Venture Day

The culmination of the Entrepreneurship Institute featured nine businesses pitching to investors from across North America. 250 guests attended the graduation ceremony to learn who would receive the awards for Valedictorian, Satchu Prize and Outstanding Venture.

# MENTORS



" I COULDN'T BE MORE IMPRESSED WITH WHAT THE NEXT 36 HAS ACCOMPLISHED IN A SHORT PERIOD OF TIME. THE QUALITY OF THE STUDENTS HAS BEEN MIND BLOWING AND THE SUPPORT FROM SOME OF CANADA'S BEST BUSINESS LEADERS HAS BEEN INCREDIBLE. "

- Jordan Banks, Managing Director, Facebook Canada and Mentor, The Next 36

**Jordan Banks**

Managing Director, Facebook Canada

**Charlotte Burke**

Independent Board Member and Advisor

**Brendan Calder**

Adjunct Professor of Strategic Management, Entrepreneur in Residence, Joseph L. Rotman School of Management

**Joseph Canavan**

Former Chairman & Chief Executive Officer, Assante Wealth Management; United Financial Corporation

**Jason Farris**

Founder, circaNow

**Charles Field-Marsham**

Executive Chairman, Panafrican Group

**James Fleck**

M. Wallace McCutcheon Professor of Business Government Relations, University of Toronto

**Krista Jones**

Practice Lead for the Information technology, Communications & Entertainment Sector, MaRS Discovery District

**John Kelleher**

President & CEO, RHB Group

**David Masotti**

Co-founder & Executive Chairman of Defyrus Inc.

**Susan McGill**

Senior Advisor, MaRS Discovery District

**Francis Shen**

Chairman & Co-Chief Executive Officer, Astra Technologies Ltd.

**Kevin Sullivan**

Deputy Chairman, GMP Capital

**Mark Zimmerman**

Senior Advisor, MaRS Discovery District

" MENTORING THESE STUDENTS HAS BEEN WITHOUT A DOUBT THE MOST VALUABLE NON-PROFIT ACTIVITY I HAVE DONE IN MY CAREER. "

- Charles Field-Marsham, Executive Chairman, Panafrican Group and Mentor, The Next 36

# BOARD OF DIRECTORS



**Ajay Agrawal**  
Peter Munk Professor  
of Entrepreneurship,  
Rotman School  
of Management,  
University of Toronto



**Marc Busch**  
Karl F. Landegger Professor  
of International Business  
Diplomacy, Edmund A.  
Walsh School of Foreign  
Service, Georgetown  
University Adjunct Scholar,  
American Enterprise  
Institute



**Joseph Canavan**  
Former Chairman  
& Chief Executive  
Officer, Assante  
Wealth Management;  
United Financial  
Corporation



**Samuel Duboc**  
Co-Founder & Partner,  
EdgeStone Capital Partners  
Chairman of the Board,  
Pathways to Education  
Canada



**Charles Field-  
Marsham**  
Executive Chairman,  
Panafrican Group



**Scott Griffin**  
Chairman, General  
Kinetics Engineering  
Corporation



**Claudia Hepburn**  
Executive Director,  
The Next 36



**Tim Hodgson**  
Special Advisor to  
the Bank of Canada &  
former Chief Executive  
Officer, Goldman  
Sachs Canada Inc.



**Anthony  
Lacavera**  
Chairman & CEO,  
Globalive



**Patrick  
Meneley**  
Vice Chair, Head of  
Global Investment  
Banking, TD Securities  
& Executive Vice  
President, Wholesale  
Banking, TD Bank  
Financial Group



**Nadir  
Mohamed**  
President &  
CEO, Rogers  
Communications Inc.



**Reza Satchu**  
Chairman & CEO,  
Alignvest Capital  
Management



**Francis Shen**  
Chairman and  
Co-Chief Executive  
Officer, Aastra  
Technologies Ltd.



**Ilse Treurnicht**  
CEO, MaRS  
Discovery District



# WHO IS INVOLVED

Thank you to more than 200 individuals who have contributed to the success of our first year! This includes over 3600 volunteer hours.

## Founding Patrons

W. Galen Weston  
Jimmy Pattison  
The Hon. Paul Desmarais

## Major Donors

Joseph Canavan  
Samuel Duboc  
Charles Field-Marsham  
Scott Griffin  
Tim Hodgson  
Anthony Lacavera  
Patrick Meneley  
Reza Satchu  
Francis Shen  
Kevin Sullivan  
The W. Garfield Weston  
Foundation  
Andrew and Valerie Pringle

## Other Donors

Ajay Agrawal  
The John Dobson Foundation  
John Donald  
Claudia Hepburn  
Mark Wiseman and Marcia Moffat  
Rustom and Zarina Satchu  
Peter Lamm

## In-Kind Donors & Contributors

Ernst & Young  
MaRS Discovery District  
Rogers Communications  
Osler, Hoskin & Harcourt LLP

Rackspace Hosting  
University of Toronto  
BCG The Boston Consulting  
Group  
The BrainStorm Group  
CISCO Systems Canada Inc.  
John Armitage  
Alex Baker  
Alexander Banh  
Jason Bechtel  
Suresh Bhat  
Tad Brown  
Brendan Calder  
Christian Catalini  
David Ceolin  
Hemant Challapally  
Martin Croteau  
Jacqueline Cyr  
Don Duval  
Michael Fekete  
Martha Fisher  
Bob Froese  
Jim Gray  
Ann Hatch  
Julija Hunter  
Doug Hyatt  
LaDanna James  
Helen Kula  
Chor Lam  
Sarah Legault  
Jacoline Loewen  
Nick Longo  
Erin Lynch  
Jacquie Labatt  
Nancy Lockhart  
Raymond Luk

Steve Moate  
Colleen McMorro  
Vivek Mehta  
Gillian Morrison  
Amanda Olliver  
David Palmer  
Tony Pampena  
Kelly Peace  
Jackie Ranahan  
Erin Rogers  
Annie Simpson  
Kwan Song  
Laurie Stevens  
Geoff Taber  
Arshia Tabrizi  
Joanne Thomsen  
James Tucker  
Michael Watts  
Graham Weston  
Pai-Ling Yin

## Mentors

Jordan Banks  
Charlotte Burke  
Brendan Calder  
Joseph Canavan  
Jason Farris  
Charles Field-Marsham  
James Fleck  
Krista Jones  
John Kelleher  
David Masotti  
Susan McGill  
Francis Shen  
Kevin Sullivan  
Mark Zimmerman

## Speakers

Carolyn Acker  
Jordan Banks  
Ivan Brockman  
Joseph Canavan  
John Carbrey  
Dan Debow  
Samuel Duboc  
Joel Feldberg  
Saul Feldberg  
Charles Field-Marsham  
Jim Fleck  
Jim Gray  
Kunal Gupta  
Ronnen Harary  
Trent Henry  
Danial Jameel  
John Kelleher  
Craig Kielburger  
Mark Kielburger  
Helen Kula  
Johann Olav Koss  
Anthony Lacavera  
Pierre Lassonde  
Peter Lamm  
Lee Lau  
Anthony Lee  
Joe Manget  
Rebecca McDonald  
Frank McKenna  
Colleen McMorro  
Patrick Meneley  
Nadir Mohamed  
Pierre Morrisette  
Ramana Nanda  
David Naylor



NATIONAL PARTNERS



UNIVERSITY OF  
TORONTO

FOUNDING ACADEMIC PARTNER



UNIVERSITY OF  
WATERLOO

ACADEMIC PARTNERS

" THE NEXT 36 GIVES YOUNG CANADIAN ENTREPRENEURS ALL THE TOOLS THEY NEED TO HAVE AN IMPACT ON THE GLOBAL STAGE. YOU WON'T FIND THIS MIX OF EXECUTIVE-LEVEL MENTORSHIP, TOP INSTRUCTION AND RESOURCES ANYWHERE ELSE IN THE WORLD. "

- Kunal Gupta, CEO, Polar Mobile

Jonathan Rose  
Rick Spence  
Ilse Treurnicht  
James Tucker  
W. Galen Weston  
Joseph Wilson  
Mark Wiseman  
Jon Worren

### Application Judges

Jennifer Aiello  
James Appleyard  
Barry Bisson  
Brendan Calder  
Olga Chernykh  
Jason Cooper  
Richard Costely White  
Stephen Couchman  
J.F. Courville  
Brian Cuff  
Malkin Dare  
Jason Farris  
Joel Feldberg  
Denise Figueiredo  
Randy Gladman  
Douglas Grant  
Amy Harder  
Bruno Hentschel  
Dennis Hewko  
Tim Hockey  
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Michael Kuhlmann  
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Phipps Lounsbery

Erin Lynch  
Elizabeth Lyons  
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Ron Moore  
Stephen Murdoch  
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Mugur Padure  
Adam Panasiewicz  
Andre Perey  
Jonathan Polak  
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Michael Reitsma  
Irina Richter  
Brad Ross  
Anna Shynlova  
Robert Sinclair  
David Smith  
Andrew Stronach  
James Tucker  
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Kegan Winters

### Selection Weekend Volunteers

Christian Catalini  
Melissa Holoday  
Naeem Lakhani  
Elizabeth Lyons  
Gillian Nation  
Adam Panasiewicz  
Mugur Pudure  
Rob Sinclair  
Ronald Tsang  
Jennifer Turliuk

### Staff

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Dray Perenic Price  
Christian Catalini  
Annick Dufort  
Jon French  
Gillian Nation

### Audit Committee

Joe Canavan  
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Andre Van Vugt



